

WORLD COMMISSION ON ENVIRONMENT AND DEVELOPMENT

SEVENTH MEETING
Moscow, U.S.S.R.
December 6 - 12, 1986

WCED/86/CRD 6

PROGRESS REPORT OF THE SECRETARY GENERAL

ACTION REQUIRED: For Discussion

November 27, 1986

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MEMORANDUM

TO: All Members of the World Commission on
Environment and Development

FROM: The Secretary General

DATE: 19 November, 1986

RE: PROGRESS REPORT OF THE SECRETARY GENERAL

1. Since the Harare Meeting, efforts within the Secretariat have been almost exclusively concentrated on redrafting chapters of the Commission's Final Report in accordance with the directions given to it by the Commission in Harare and to the preparation of a first draft and outline of the Executive Statement.
2. Time has also been devoted to locating a publisher for the final report and to finalizing plans for the public information programme, including the launch of the Commission's report.
3. Meetings and consultations with governments, institutes, NGO's and others have continued; and the Secretariat has been active in support of the Chairman, the Vice-Chairman and other Commissioners who have been and are in consultations with their and other governments.
4. Efforts to secure additional funds for the Commission's work have also continued during this period.

The Final Report

5. Work on redrafting the chapters of the final report commenced shortly after our return from Harare. Using the notes from the various group meetings held there, the Secretariat has prepared and will have circulated to the Commission prior to the meeting in Moscow new drafts of all chapters of the report other than Chapter 11 on Peace and Security. In the case of Chapter 11, we will circulate the report of the workshop convened by Johan Jorgen Holst in Oslo at the end of October which is to be used as the resource base for the preparation of the chapter. It should also be noted that Chapters 1, 2, 3, 4 and 7 as put before you have been edited by Linda Starke.
6. In working on the redrafts of the chapters for Moscow it was apparent that given the holistic nature of the Commission's report, final agreement on any one chapter will of necessity depend upon finalization of the whole report. It is therefore important that basic agreement on all chapters be reached before the Commission meets in final session in Tokyo. The amount of material still to be considered by the Commission, however, is such that there will not be sufficient time in Moscow to assure basic agreement on all chapters. For that reason, the decision has been taken to hold a special meeting of the Commission in January.
7. It is hoped that during the Moscow meeting, basic agreement can be reached on the contents of Chapters 1 (Introductory), 2 (Sustainable Development), 3 (International Economic Relations) and 4 (Population and Human Resources. Sufficient agreement also needs to be reached on Chapters 5 (Food), 6 (Energy), 7 (Industry), 8 (Human Settlements), 9 (the new chapter on Nature) and 10 (the Commons) to enable final drafts of these chapters to be prepared for the January meeting; and sufficient direction needs to be given in respect of the paper from Johan Jorgen Holst's workshop on Environment and Security to permit a first draft of Chapter 11 to be prepared for the January meeting. and on Chapter 12 (Institutional and Legal Changes) to permit a next to final draft of that chapter to be prepared before the January meeting.
8. The goal for the January meeting would then be to reach basic agreement on Chapters 5 - 11, leaving only a few outstanding points within the report, Chapter 12 and the Executive Statement to be agreed in Tokyo.
9. During the Moscow meeting the Commission will also need to give consideration to the revised table of

contents of the final report (see WCED/86/39), in particular the recommended titles for each chapter. A decision will also need to be taken on the title of the report itself.

Executive Statement

10. A preliminary draft and outline of the Executive Statement of the Final Report has been prepared and will also be put before the Commission for its consideration in Moscow. Sufficient direction will need to be given to the Secretariat during this meeting to permit us to prepare a next to final draft of the Statement for discussion during the January meeting.

Translation of the Final Report

11. Agreement has now been reached with UNEP regarding the translation of the Commission's report into the official U.N. languages. They have agreed to cover the cost of translating a significant portion of the report (approximately 150 printed pages) and to enter into contracts with U.N. free lance translators in Geneva with instructions that they work under the supervision of the Commission. Arrangements to translate the remainder of the report were offered by the United Nations in New York but under conditions which would have been extremely difficult, if at all possible, to satisfy. It has therefore been decided that the Commission itself will assume the responsibility for translating the remaining portion of the report here in Geneva taking over the same team of translators engaged by UNEP.

Publication of the Final Report

12. Efforts to locate and conclude an agreement with a publisher for the final report have continued. Firm proposals have been received from three publishers (Oxford University Press, Cambridge University Press and Routledge & Kegan Paul Ltd.) and are being considered. Each of these publishers is prepared to publish the report throughout the world in English, but we have been advised that ultimate sales would be much higher if a separate publisher were engaged for the North American edition. Efforts to locate a North American publisher are continuing as well. It is hoped that a final decision on our principal english language publishers can be taken before our departure for Moscow so that you can be advised of the decision there.

13. Given the existing demands on the Secretariat staff and the time required to locate and negotiate terms with publishers, we have engaged the services of a publishing agent (E. M. Heath, Ltd. in London) to assist us with the principal english language publishers and the arrangements for publication of foreign language versions of the report. Commissioners have been requested to provide the Secretariat with their suggestions of foreign language publishers and any received will be communicated to our agent who has been instructed to attempt to arrange foreign language versions with them as a matter of priority.
14. Publication and marketing of the English versions of the Advisory Panel Reports on Energy and Food should commence shortly after the first of the year and the possibility of publishing several foreign language versions of these reports is being considered. Arrangements have also been made with a leading legal publisher to publish the report of the Legal Experts Group in the spring of next year.

Public Information Programme

15. Work on finalizing the Commission's public information programme has continued and the main elements of that programme have now been settled. A paper setting out the proposed programme (WCED/86/41) has been put before the Commission for discussion in Moscow. That programme has been worked out with the advice and participation of various media and press specialists. A senior representative of NORAD and members from their information department also participated in the discussions. As the programme will require the participation and presence of Commissioners throughout the period of its implementation, it is important that a full discussion on its contents be held in Moscow.
16. The program outlined in the paper which has been put before you is the minimum programme which needs to be implemented if we are to create the degree of governmental and public awareness necessary for the endorsement of the Commission's recommendations. Naturally, the implementation of any public information program will carry additional financial commitments and the financial implications of the programme we have proposed have been reflected in the Revised Cashflow Forecast attached to the Budgetary paper (WCED/86/42). In that regard, you should note NORAD has already made a pledge of half of the funds required to implement it. Discussions are currently being held with other Nordic governments in the hopes of securing the remaining half.

17. It has been suggested by several Commissioners that a much more ambitious public information programme than that proposed in the Public Information paper would be appropriate and that such a programme could best be implemented by a professional public relations firm. The Secretary General and Commissioner Ruckelshaus have had discussions in Washington with Hill & Knowlton, the world's largest public relations firm with offices in 57 countries; and they are interested in designing and implementing a world-wide program for the Commission. Such a programme would, of course, entail a much greater financial commitment than we have envisaged and funds to implement such a programme would have to be found.

Meetings and Consultations since the Canada Meeting

18. Consultations with governments, ministers, industrial leaders, senior officials and NGO's have continued since the Canada Meeting:
 - The Chairman has addressed the General Assembly of the United Nations concerning the Commission, has met with the President of the Federal Republic of Germany, the President of the Commission of the European Economic Community, the Prime Ministers of Sweden, Denmark, Finland and Iceland and the Secretary General of the United Nations for discussions on the Commission. The Chairman also delivered a major address on the Commission at the Opening of the Wildscreen 86 Festival in Bristol, England (which was televised nationwide in the U.K. in mid-October) and has given several important interviews to the international press and T.V.
 - The Chairman and the Secretary General have also had discussions with the Director General of the International Atomic Energy Agency;
 - The Vice-Chairman has had meetings on the Commission with the Foreign Minister of Austria, leading members of the Italian Senate, Mr. Denis Healy and the former U.S. Presidential candidate, Mr. Walter Mondale.
 - Since his return from Africa, the Secretary General has had meetings with senior government officials from the Netherlands, Sweden, Denmark, Canada, the U.K., China, Japan and the Soviet Union and the Director General of I.U.C.N.. He has also delivered an address to the Nordic Council of Ministers in Oslo and attended the workshop organized by the Norwegian Defense Minister on "Environment and Security".

- Various other Commissioners have participated in meetings and symposia organized in their own countries and regions.

Relations with IIPC

19. Discussions and dialogue between the Commission and the IIPC have continued since the Harare meeting. Copies of all written submissions presented to the Commission during its African Hearings have been provided to the IIPC and confirmation has been given to them that the final english transcript of our Final Report will be delivered to them in Nairobi by no later than the 10th of March, 1987. This they believe will permit circulation of the Commission's report to their members in sufficient time for consideration by the member governments of the IIPC before its meeting in April.

Staff Changes

20. An up-to-date list of the members of the Secretariat and their functions is attached to this report as Annex I. You should note that since the Harare meeting three members of the professional staff have left: Dr. Shimwayi Muntemba, Senior Programme Office, Mr. Peter Stone, Director of Information and Ms. Edith Surber, Finance Officer.
20. Miss Marie Madeleine Jacquemier has been engaged to replace Edith Surber and the search for a new director of Public Information is continuing. It is hoped that a decision on this post can be taken shortly, so as to permit the new Director to commence working from the 1st of January.

Fundraising and Budgetary Matters

21. As mentioned previously, fundraising efforts have continued since the Harare meeting; and we have succeeded in obtaining an additional \$612,000 of funds for the Commission's work (\$450,000 from Japan (due principally to the efforts of Commissioner Okita), \$147,000 from Canada and \$15,000 from Cameroun) and an additional \$405,000 of pledges for 1987: \$150,000 from the German Foundation for International Development to cover the cost of the special meeting in January, \$125,000 from NORAD to cover a portion of the cost of the public information programme, an additional grant of \$70,000 from Norway and an additional \$60,000 from Portugal.

22. Thanks to the success of our fundraising efforts we now have sufficient funds to cover all our expenses through the end of the 1986 and have been able to significantly reduce our projected shortfall for the remainder of the Commission's operations, from \$1.4 million to \$989,000. The reduction in our shortfall has been less than it otherwise would have been, however, because we have had to increase our projected expenditures to take account of a significant increase in the cost of the Japanese meeting (which is to be covered by their recent contribution), the costs of the January meeting (which is to be covered by the contribution from the German Foundation), the cost of the implementing the Public Information Programme (half of which will be covered by the NORAD pledge) and the costs of translation of the Final Report (which will have to be covered from our general income)
23. With the Chairman's help we are working to secure adequate funds to cover our remaining shortfall. Decisions are expected shortly on our funding request to the Carnegie, Alton Jones and Hewlitt Foundations. We are also awaiting final decisions on funding requests to Finland, Spain, the OPEC Fund and the E.E.C.; and in the course of the upcoming weeks additional funding request will be made to the Ford and MacArthur Foundations.
24. A more detailed report on the current financial situation of the Commission, its fundraising efforts to date and its projected expenditures and income can be found in the paper on Budgetary and Financial Matters (WCED/86/42)

Future Commission Meeting

25. Arrangements for the Commission's future meetings in Berlin and Tokyo are progressing. The special meeting in Berlin will be held on January 29 - 30, 1987. That meeting will be a working session only. There will be no public events associated with it. Exact details on the meeting will be provided to you either during or shortly after the Moscow meeting.
26. The dates for the Tokyo meeting have remained the same, February 23 - 28, 1987. During the meeting in Moscow we will need to discuss the nature of this meeting and the possible contents of a Tokyo Declaration to be issued there to mark the completion of the Commission's report. Proposals relevant to this will be found in new draft of Chapter 12.

COMMISSION SECRETARIAT
Status Report : November 1986

I. PROFESSIONALS

<u>Incumbent</u>	<u>Position</u>	<u>Areas of Responsibility</u>
Mr. J. MacNeill (Canada)	Secretary General	
Mr. N. Desai (India)	Senior Economic Adviser	International Economic Relations
Ms.M.M.Jacquemier (French)	Finance and Admin. Officer	Personnel, Finance
Mr. K. Kato (Japan)	Programme Director	Energy and Industry
Mr. W.H. Lindner (USA)	Secretary of the Commission and Director of Administration	Administration
Mr. B. Gosovic* (Yugoslavia)	Senior Programme Officer	Economics, Trade
Ms. L. Starke (USA)	Editor	Final Report

* Departing mid-December

II. GENERAL SERVICE STAFF

<u>Incumbent</u>	<u>Position</u>
Mrs. B. Baker (Germany/UK)	Secretary to the Secretary General
Ms. C. Mayhew (Zimbabwe)	Secretary
Ms. E. Permato (Philippines)	Press Assistant
Ms. G. Quesada (Honduras)	Secretary
Ms. E. Salvador (Philippines)	Secretary
Mr. S. Vanderwert (Sri Lanka)	Photocopy/Messenger

IV. OSLO OFFICE

Ms. A. Loen (Norway)	Secretary to the Chairman
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