

What do we do?

- DECI-2 provides capacity development in both evaluation and communication for IDRC research projects in the Information & Networks Program (I&N).
- DECI-2 offers mentoring in Utilization-Focused Evaluation - an approach to evaluation that focuses on producing evaluations that are actually utilized. At the same time, DECI-2 offers mentoring in Research Communication, to assist projects in developing and implementing their communication strategies.
- DECI-2 is a research project aimed at test-driving capacity development in these two fields. An assumption is that the combined effect of UFE and Research Communication will enhance the internal learning culture within projects; and it will enable projects to focus attention early on communication planning to enhance the reach and use of research outcomes.
- DECI-2 is supported by IDRC's Information and Networks Program



How UFE links with Research Communication?

The evaluation and communication fields share common elements: the importance of engaging users from beginning; the notion of pretesting data collection tools and communication materials alike; and the emphasis on users taking ownership over evaluation and communication activities and outcomes

Research Communication Steps 12 Adjusted to Match UFE

1. Organizational readiness assessment >>
2. Communication team readiness assessment >>
3. Stakeholder and audience analysis >>
4. Situational analysis >>
5. Defining communication purposes >>
6. Defining communication objectives >>
7. Methods and media >>
8. Field testing >>
9. Implementation of strategy >>
10. Assess effectiveness >>
11. Institutionalization of research communication >>
12. Tell the story >>

Who We Are and Where We Work?

DECI-2 is hosted by the New Economy Development Group, a consulting group in Ottawa, Canada. Dal Brodhead and Ricardo Ramírez are co-leaders, with support from Wendy Quarry (Ottawa).

We have a team of mentors in East Africa, Asia and Latin America who work directly with project partners.

- The East Africa mentors are: Julius Nyangaga (Kenya) for UFE and Charles Dhewa (Zimbabwe) for ResCom.
- The Latin America & Caribbean mentors are: Joaquín Navas (Paraguay) for UFE and Bruce Girard (Uruguay) for ResCom.
- The Asia mentors are: Sonal Zaveri (India) for UFE and Vira Ramelan (Indonesia) for ResCom.

1. Project/network readiness assessment
2. Evaluator readiness and capability assessment
3. Identification of primary intended users
4. Situational analysis
5. Identification of primary intended uses
6. Focusing on evaluation
7. Evaluation design
8. Simulation of use
9. Data collection
10. Data analysis
11. Facilitate use
12. Meta evaluation

DECI-2 mentoring program for three selected projects

The Information Society Innovation Fund (ISIF Asia), in collaboration with DECI-2 supported by IDRC and SIDA, selected three 2014 grant recipients to receive additional mentoring in UFE and ResComm.

This partnership aims to find better ways to design and implement both evaluation and communications strategies for Internet Development projects, so that the resources used, the data collected, the analysis done, and the lessons learned better serve the needs of each of the project teams and the implementing organizations selected, instead of answering exclusively to donor-driven requests and rigid evaluation frameworks.

1. Cook Islands Maori Database (Cook Islands)

Anonga Tisam & Maureen Hilyard / Cook Islands Internet Action Group

Project introductory video: <http://youtu.be/ffSq0BktTNU>

The aim of the project is to develop a database of Cook Islands Maori Words, their English translations, and example usages in a sentence in both English and Maori. The database will then be made available in various forms: web, mobile, email, SMS, and social network applications. The project offers the possibility to preserve and retain the language as native speakers add new words for modern concepts to an easily accessible online Cook Islands Maori dictionary.

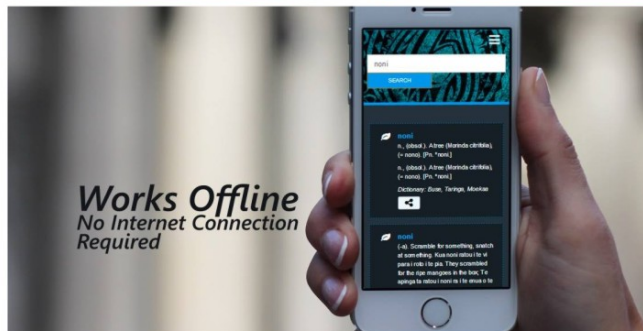
2. Using Mobile Application and Mapping Platform to Increase Accountability in Delivery of Maternal Health Services for Tea Garden

Workers in Assam (India)

Sukti Dhital & Jayshree Satpute / Nazdeek

Project introductory videos: http://youtu.be/7qDXl2Z_r64

Tea garden workers in Assam have insufficient access to health facilities and essential services. Existing facilities are severely under-equipped and understaffed, and many villages are located in underserved and remote areas. As a result tea garden workers, many of them from the indigenous "Adivasi" community, suffer high rates of maternal and infant mortality with minimal access to legal and advocacy resources to address violations. This



application will track, map, and receive real-time incident reporting through a SMS mobile and mapping platform on cases of maternal and infant mortality in one district (Sonitpur's population is 1,924,110, an area with high Adivasi populations [approx. 600,000]).

3. LTT - Link Tuberculosis with Technology (Cambodia)

Jacqueline Chen / Operation ASHA, Cambodia.

Project introductory video: <http://youtu.be/Jk4HHutOu1E>

Cambodia suffers from a "High Burden of Tuberculosis (TB)", according to the World Health Organization. Approximately two-

thirds of all Cambodians are infected with TB, a contagious air-borne virus. It is estimated that about 120,000 suffer from TB and 24 people die of TB every day in Cambodia. The project will focus on the development of a contact-tracing application to stem TB spread using mobile phone and wireless Internet to reach the 80% of the population living in rural Cambodia. The application's geo mapping function will enable mobile field supervisors to identify and react quickly to community hot spots with high TB prevalence to prevent outbreaks. It will also prompt field supervisors to perform the follow-ups required for each patient.

What Did They Say about learning UFE and ResCom?

"The most valuable thing is how to break things down to make strategic choices ... to have this strategic thinking and that you can apply it to anything else ... The interaction of the two [UFE and ResCom] has been an illumination"

(Francesca, Nazdeek - India)

"It is valuable in putting UFE and ResCom together. To communicate is really important and you have to have communication as part of evaluation"

(Ano, Maori Language Database Project - Cook Islands)

"In UFE, finding users are really difficult, but I can understand why it is important. UFE shapes my evaluation process, ... the way my evaluation process has actually changed because of the way the mentors guided me. I learned how I can collect data, use them, and produce report properly that will be showing what we did and the progress we made"

(Jacqueline, Operation ASHA, Cambodia)

"With ResCom, it is very confusing in the beginning because I really couldn't see how it came in. You actually have to go through the process and you will then realize how it links with UFE and it is very important. It helps you target your audience better ... and how they receive information"

(Jacqueline, Operation ASHA, Cambodia).

More information:

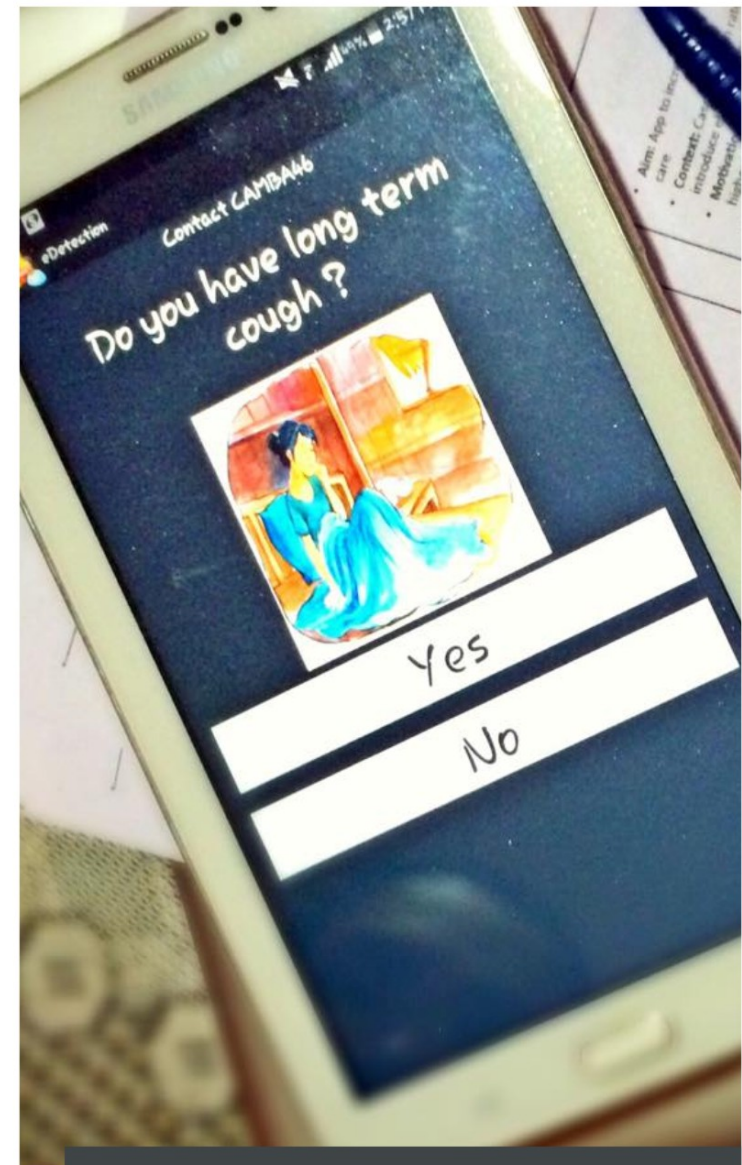
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DECI-2

Developing Evaluation & Communication Capacity in Information Society Research