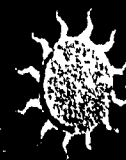


Isla Jordan  
116294

**A** Review of the Cities  
Feeding People  
Reports Series and the  
Cities Feeding People  
Website in Terms of  
Program Information  
Dissemination

by  
Jeffrey J. Pelletier  
January 31, 2000



*Cities Feeding People*

ARCHIV  
DE. 121  
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# FOREWORD

**T**he focus of this report is 6-fold:

- 1- to document the dissemination of the hardcopy and online CFP Reports Series;
- 2- to review CFP's website (<http://www.idrc.ca/cfp/>);
- 3- to review CFP's website in conjunction with other Program Initiative websites;
- 4- to review Search Engines in conjunction with CFP's presence on the worldwide web (www);
- 5- to present CFP's 'active links' with its www partners and
- 6- to document the dissemination of AGROPOLIS applications worldwide and the online viewer sessions at the two AGROPOLIS sites ([http://www.idrc.ca/awards/e\(f\)agroinf.html](http://www.idrc.ca/awards/e(f)agroinf.html)).

**Cities Feeding People Reports Series.** The September 1995 to December 1997 request data was obtained from the report *"A Review of Cities Feeding People (CFP) Requests Received and CFP Reports Distributed During the Period September 1995 to December 1997"* by Jeff Pelletier, February 23, 1998. The January 1998 to January 1999 request data was obtained from the report *"A Review of the Cities Feeding People Website and the CFP Reports Series"* by Jeff Pelletier, March 25, 1999. The January 01, 1999 to December 31, 1999 data was derived from the requests for hardcopies of the CFP Report Series. These requests came in the form of email requests, mail-in requests or in-person requests. The requests received were documented in SideKick and a SideKick report was produced which itemized the number of CFP Reports requests, the dissemination volume of each Report and the country of origin of the requestor. Any CFP Reports distributed during conferences or open-houses are not included in this Report.

**Cities Feeding People Website.** The February 1998 to December 1999 Program Initiatives (PI's) web-file data were derived from MIS's **Analog 3.0** and **Webtrends Weblogs Reports** (<http://intra1.idrc.ca/weblogs/>). February 1998 was used as the starting date for this review since it is the first month with available PI web-file data and December 1999 was used as the ending date since it is the latest month with available web-file data. An attempt was made to use all available data; however, some monthly data was not used in this exercise since it was not available from MIS. Since this report focuses on the long-term trend analysis of the growth and effectiveness of the CFP website, missing dates/data will not adversely diminish this exercise.

**Search Engines.** The search engine / linkages information / results were derived from a variety of sources:

- Nua Internet Surveys** (<http://www.nua.ie>)
- Web Site Garage** (<http://websitegarage.com>)
- Link Popularity** (<http://linkpopularity.com>)
- Yahoo! Internet Life** (<http://www.yil.com>)
- WebPosition 1.20.7** (<http://www.webposition.com>)

**AGROPOLIS.** The application data was obtained from **Wendy Storey** and the web-file data for the months July 1998 to December 1999 was obtained from **Analog 3.0** (<http://intra1.idrc.ca/weblogs/>)

**Special thanks** goes out to **Robert Charbonneau** and **Sam Malenfant** who helped produce the inclusive December 1999 Webtrends Report of the CFP website.

# Summary Pages

## **Cities Feeding People**

- Overview
- CFP insert (updated)

# **CITIES FEEDING PEOPLE**

## **THE CITIES FEEDING PEOPLE REPORTS SERIES**

### **Characteristics of the CFP Reports Series**

(September 1995 to December 1999)

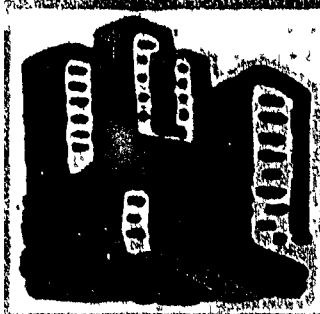
- 32**    Number of Report Series Titles
- 31**    Number of Report Series Titles (online)
  
- 2339** Total Number of Distributed Hardcopy CFP Reports
  - 52.97%** Distribution to Developed Countries
  - 47.03%** Distribution to Lesser-Developed Countries
  
- 350**   Total Number of Requests Received for Hardcopy CFP Reports
  - 63.71%** Requests from Developed Countries
  - 36.29%** Requests from Lesser-Developed Countries
  
- 60**    Number of Countries Requesting/Receiving Hardcopy CFP Reports

## **THE CITIES FEEDING PEOPLE WEB SITE**

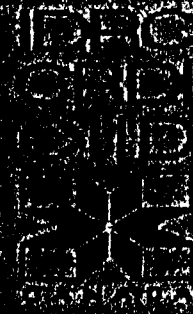
### **Characteristics of the Cities Feeding People Web Site**

(as of December 1999)

- 25,464**    Number of Page Views (ranked 2<sup>nd</sup> when compared to the other PI's)
  
- 4,978**    Number of User Sessions (ranked 2<sup>nd</sup> when compared to the other PI's)
  
- 301**      Online Files (ranked 2<sup>nd</sup> when compared to the other PI's)
  
- 1,768**    Av. Number of Hits per Day
  
- 00:21:18**   Av. User Session Length



# Cities Feeding People Agriculture urbaine

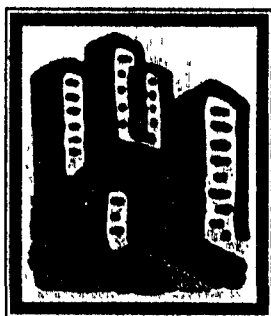


## Cities Feeding People Reports Series Cahiers de l'Initiative de Programme sur l'Agriculture urbaine

**Spreading the word ...** Between September 1995 and December 1999, 350 electronic, mail and phone-in requests had been received from 60 different countries for copies of the 32 Report titles currently available in the Cities Feeding People Reports Series. A total of 2,339 Cities Feeding People Reports were disseminated to individuals and institutions in those countries.



**Diffuser l'information...** Entre septembre 1995 et décembre 1999, l'initiative agriculture urbaine a reçu 350 demandes par courrier électronique, courrier et téléphonique de 60 pays différents pour recevoir des copies des 32 rapports disponibles sous l'initiative de programme d'agriculture urbaine. En tout, 2,339 rapports ont été diffusés à des individus et institutions dans ces pays.



# THE CITIES FEEDING PEOPLE REPORTS SERIES

This section of the Report will focus on the dissemination of the CFP Report Series, both hardcopy and online versions

## Hardcopy CFP Report Series

There are presently **30 CFP Report titles** available in the hardcopy CFP Report Series. Since CFP Report 22 and 26 are available in both English and French, this brings to 32 the number of different hardcopy CFP Reports which were monitored and documented during the preparation of this Report. A list of the titles presently available in the CFP Report Series is presented on the following pages.

## Online CFP Report Series

There are presently **29 CFP Report titles** available in the online CFP Report Series, CFP Report 30 is presently not available online. Since CFP Report 22 and 26 are available in both English and French, this brings to 31 the number of different hardcopy CFP Reports which were monitored and documented during the preparation of this Report. A list of the titles presently available in the CFP Report Series is presented on the following pages

The following is a ranking summary, from September 1995 to December 1999, of the **Top 5** distributed **hardcopy CFP Reports** and **online CFP Reports** in terms of their requested / user sessions popularity

Ranking	CFP Reports Series			
	Hardcopy CFP Reports Sept 95 to Dec 99		Online CFP Reports Average Monthly Viewer Sessions	
	Report Number	Total Volume Dissemination	Report Number	Viewer Sessions
1 <sup>st</sup>	18	149	13	332
2 <sup>nd</sup>	8	143	8	223
3 <sup>rd</sup>	15	126	27	200
4 <sup>th</sup>	12	110	7	170
5 <sup>th</sup>	9	109	21	148

## The Cities Feeding People Reports Series ... at a glance

### Hardcopy CFP Reports: (since September 1995)

Total Number of Distributed Hardcopy CFP Reports: 2339

Distribution to Developed Countries<sup>1</sup>: 52.97%

Distribution to Lesser-Developed Countries<sup>2</sup>: 47.03%

Total Number of Requests Received for Hardcopy CFP Reports: 350

Requests from Developed Countries: 63.71%

Requests from Lesser-Developed Countries: 36.29%

Total Number of Countries Requesting / Receiving Distributed Hardcopy CFP Reports: 60

### Online CFP Reports: (as of December 1999)

Total Average Monthly Viewer Sessions<sup>3</sup> to the Online CFP Reports Series: 3276

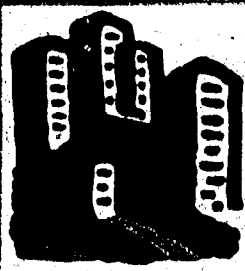
Total Number of Countries Requesting CFP Reports: n/a <sup>4</sup>

<sup>1</sup> **Developed Countries** - those countries as indicated by The World Bank Group  
<http://www.worldbank.org/html/extdr/region.htm>

<sup>2</sup> **Lesser-Developed Countries** - those countries as indicated by The World Bank Group  
<http://www.worldbank.org/html/extdr/region.htm>

<sup>3</sup> **Viewer Sessions** - sum total of the number of sessions of activity for one visitor to the CFP website

<sup>4</sup> **Note:** Many Internet Service Providers (ISPs) in the lesser-developed countries are associated with larger, multinational networks. A good example is Africa-Online, sister organization of America Online, or Compuserve. These large ISPs reroute regional traffic through America Online's central hub in the USA. The current best web statistical program "WebTrends" will show all of these calls as originating in the USA, making identification of lesser-developing country connections impossible. (Charbonneau, R. Website Survey - Web Coordination Unit, IDRC April 23, 1999  
[http://intra1.idrc.ca/assist/99survey\\_highlights\\_e.html](http://intra1.idrc.ca/assist/99survey_highlights_e.html))



1. **Urban Agriculture Research in East and Central Africa: Record, Capacities and Opportunities**  
by Camillus J. Sawio, University of Dar es Salaam (1993).
2. **Urban Agriculture Research in East Africa: Record, Capacities and Opportunities**  
by Davinder Lamba, Mazingira Institute (1993).
3. **Urban Agriculture Research in East & Southern Africa I: Record, Capacities and Opportunities**  
by Kadmiel H. Wekwete, University of Zimbabwe (1993).
4. **Urban Agriculture Research in East & Southern Africa II: Record, Capacities and Opportunities**  
by Admos Chimbwau and Davison Gumbo, ENDA-Zimbabwe (1993).
5. **Urban Agriculture Research in West Africa: Record, Capacities and Opportunities**  
by Souleymane Diallo, ENDA-Tiers Monde, Dakar (1993).
6. **Urban Agriculture Research in East & Southeast Asia: Record, Capacities and Opportunities**  
by Yue-man Yeung, The Chinese University of Hong Kong (1993).
7. **Urban Agriculture Research in Latin America: Record, Capacities and Opportunities**  
by Julio Prudencio Bohrt, UNITAS (1993).
8. **Urban Food Production: Evolution, Official Support and Significance**  
by Luc J.A. Mougeot, IDRC (1994).
9. **Promoting Urban Agriculture: A Strategy Framework for Planners in North America, Europe and Asia**  
by Paul Sommers and Jac Smit, The Urban Agriculture Network (1994).
10. **Urban Agriculture and the Sustainable Dar es Salaam Project, Tanzania**  
by Camillus J. Sawio, UNCHS-IDRC Project Coordinator (1994).
11. **Une histoire de deux villes: Comparing Canadian Community Gardening Programs in Montreal and Toronto**  
by Sean Cosgrove, Toronto Food Policy Council (1994).
12. **Urban Agriculture: Can Planners Make a Difference?**  
by Timothy Greenhow, SWEDEPLAN/Swedish National Board of Housing, Building and Planning (1994).
13. **Agricultura urbana en América Latina: evaluación in situ para iniciativa regional**  
por Julio Prudencio Bohrt, consultor del CIID (1994).
14. **L'agriculture urbaine en Afrique tropicale: évaluation in situ pour initiative régionale**  
par Kando Golhor, consultant du CRDI (1995).
15. **Cities Feeding People Project Fact Sheets**  
by Pascale Dennerly, IDRC Intern (1995).
16. **Urban Agriculture in Canada: A Survey of Municipal Initiatives in Canada and Abroad**  
by Michel Frojmovic, IDRC Consultant (1996).
17. **The Third Meeting of the Support Group on Urban Agriculture (SGUA): Proceedings, March 18 - 19, 1996**  
by IDRC and the Urban Agriculture Network (TUAN) (1996).



## CFP REPORTS SERIES - TOTAL VOLUME & TREND DISSEMINATION PATTERNS

1995	#		1996	#		1997	#		1998	#		1999	#	
			Jan	15	89	Jan	129	763	Jan	182	1492	Jan	27	2023
			Feb	21	110	Feb	75	838	Feb	65	1557	Feb	20	2043
			Mar	11	121	Mar	110	948	Mar	52	1609	Mar	36	2079
			Apr	18	139	Apr	34	982	Apr	46	1655	Apr	27	2106
			May	18	157	May	44	1026	May	45	1700	May	33	2139
			Jun	62	219	Jun	40	1066	Jun	37	1737	Jun	15	2154
			Jul	34	253	Jul	50	1116	Jul	33	1770	Jul	54	2208
			Aug	88	341	Aug	34	1150	Aug	29	1799	Aug	37	2245
Sept	1	1	Sept	139	480	Sept	53	1203	Sept	49	1848	Sept	29	2274
Oct	26	27	Oct	62	542	Oct	36	1239	Oct	59	1907	Oct	30	2304
Nov	47	74	Nov	19	561	Nov	57	1296	Nov	41	1948	Nov	25	2329
Dec	0	74	Dec	82	634	Dec	34	1330	Dec	48	1996	Dec	10	2339

### CFP Reports Series

Distribution from Sept '95 to Dec '99

Total Number of Distributed Reports

Date

## CFP REPORTS SERIES - DATE OF AVAILABILITY AND VIEWERSHIP VOLUME

CFP Report	Total Number of Distributed Hardcopy CFP Reports		Average Number of Monthly Views for Online CFP Reports	
	Publication Date <sup>1</sup>	Volume	Publishing Date <sup>2</sup>	Volume
1	Prior to April 1998	106	April 1998	~ 86
2	Prior to April 1998	104	April 1998	79
3	Prior to April 1998	103	April 1998	74
4	Prior to April 1998	103	April 1998	60
5	Prior to April 1998	97	April 1998	65
6	Prior to April 1998	90	April 1998	140
7	Prior to April 1998	92	May 1998	170
8	Prior to April 1998	143	May 1998	223
9	Prior to April 1998	109	May 1998	76
10	Prior to April 1998	99	June 1998	106
11	Prior to April 1998	80	May 1998	103
12	April 1999	110	Aug 1998	89
13	Prior to April 1998	78	Aug 1998	332
14	Prior to April 1998	76	Sept 1998	68
15	Prior to April 1998	126	May 1998	35
16	Prior to April 1998	113	Sept 1998	122
17	Prior to April 1998	101	Sept 1998	66
18	Nov 1998	149	Sept 1998	137
19	Prior to April 1998	89	Oct 1998	78
20	July 1998	52	July 1998	92
21	July 1998	35	Aug 1998	148
22c	April 1998	28	April 1998	144
22f	May 1998	15	June 1998	70
23	Sept 1998	35	Sept 1998	143
24	Oct 1998	29	Sept 1998	92
25	May 1999	18	Aug 1999	99
26c	Sept 1998	34	Aug 1999	120
26f	Oct 1999	5	Dec 1999	46
27	Nov 1999	56	May 1999	200
28	Oct 1999	46	Sept 1999	13
29	Sept 1999	12	not published	n/a
30	Dec 1999	6	Dec 1999	n/a
<b>Total</b>		<b>2339</b>		<b>3276</b>

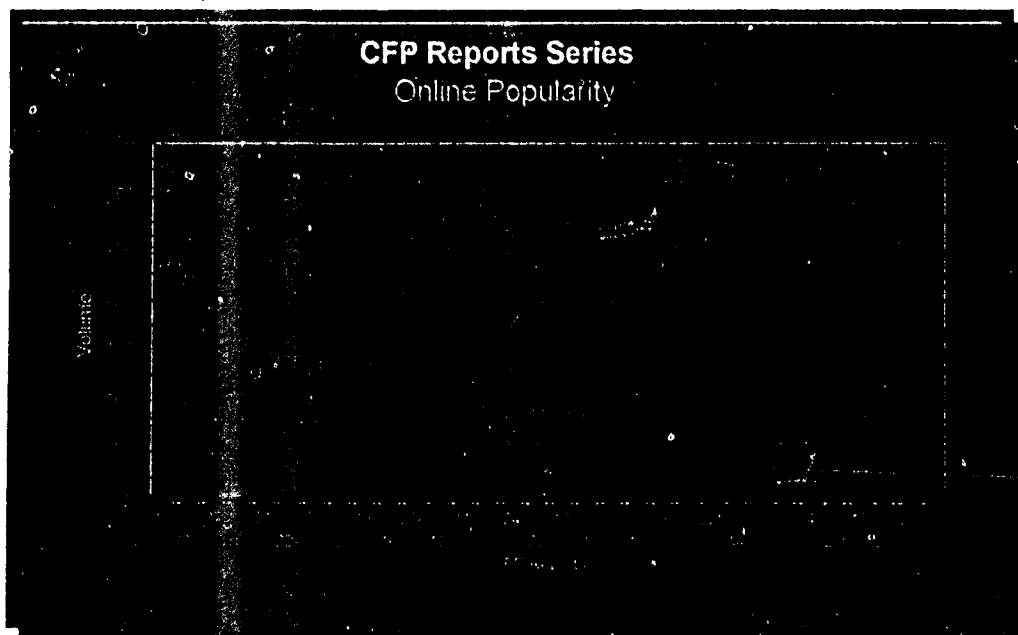
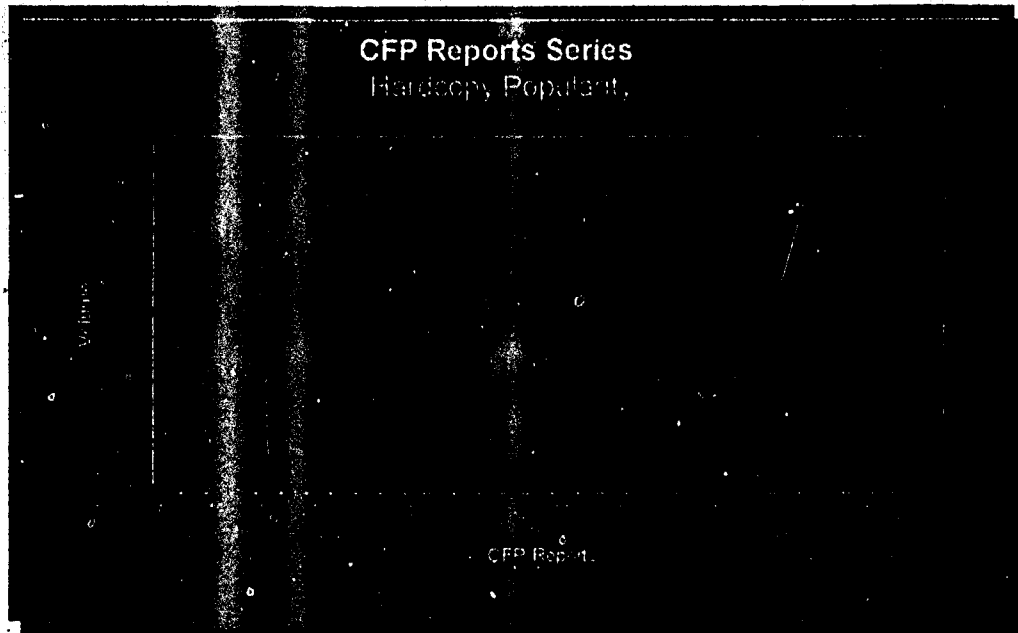
<sup>1</sup> The date during which hardcopies of the individual report were available for public distribution

<sup>2</sup> The date during which individual reports were available online

**CFP REPORTS SERIES - TOTAL VOLUME OF INDIVIDUAL HARDCOPY REPORTS  
DISTRIBUTED & AVERAGE MONTHLY ONLINE VIEWERSHIPS**

CFP Reports Series  
Hardcopy and Online Series

**CFP Reports Series - Ranked Popularity of the Individual  
Reports in the Hardcopy and Online Series**

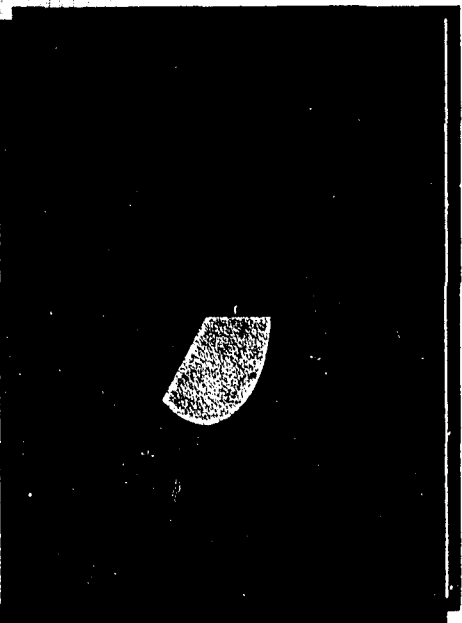


# **REQUESTS FOR CFP REPORTS RECEIVED FROM AND VOLUME OF CFP REPORTS DISTRIBUTED TO DEVELOPED AND LESSER-DEVELOPED COUNTRIES\***

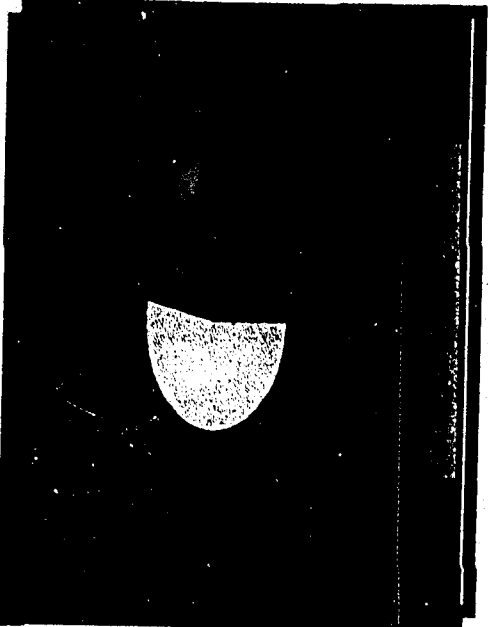
Lesser-Developed Countries			Lesser-Developed Countries			Developed Countries		
	Requests	Volume		Requests	Volume		Requests	Volume
Algeria	2	9	Laos	1	35	Australia	9	23
Argentina	3	8	Malawi	1	46	Belgium	1	4
Bangladesh	2	22	Mali	1	5	Britain	22	45
Bolivia	3	31	Mexico	3	13	Canada	83	449
Brazil	2	22	Namibia	2	25	Denmark	1	19
Burkina Faso	2	15	Nigeria	4	39	Germany	3	77
Cameroun	1	33	Papua New Guinea	2	22	Italy	1	6
Chile	1	3	Peru	2	15	Japan	1	5
Colombia	1	5	Philippines	9	51	Netherlands	16	79
Costa Rica	1	4	Romania	1	5	Norway	2	19
Cuba	4	29	Saudi Arabia	2	29	Singapore	1	92
Ecuador	3	5	Senegal	2	35	Spain	1	4
Egypt	2	15	South Africa	4	77	Sweden	2	6
El Salvador	1	3	Sri Lanka	3	7	Switzerland	3	10
Eritrea	1	3	Tanzania	11	38	USA	75	405
Ethiopia	4	25	Thailand	2	15	Total	223	1239
Fiji	1	7	Trinidad and Tobago	1	7			
Ghana	12	38	Tunisia	2	25			
India	4	44	Uganda	4	45			
Indonesia	1	6	Vietnam	2	32			
Israel	1	12	Zambia	5	54			
Jordan	1	15	Zimbabwe	4	37			
Kenya	6	86	Total	127	1100			

\* Those countries as indicated by The World Bank Group  
<http://www.worldbank.org/html/eadr/region.htm>

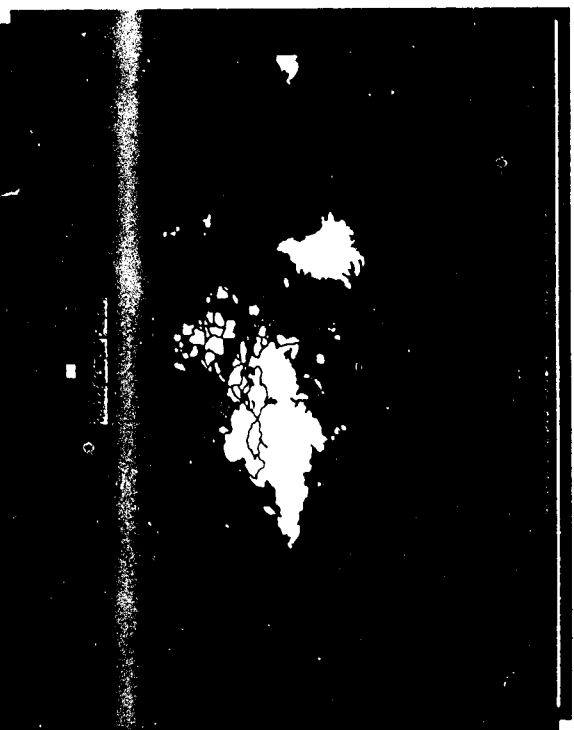
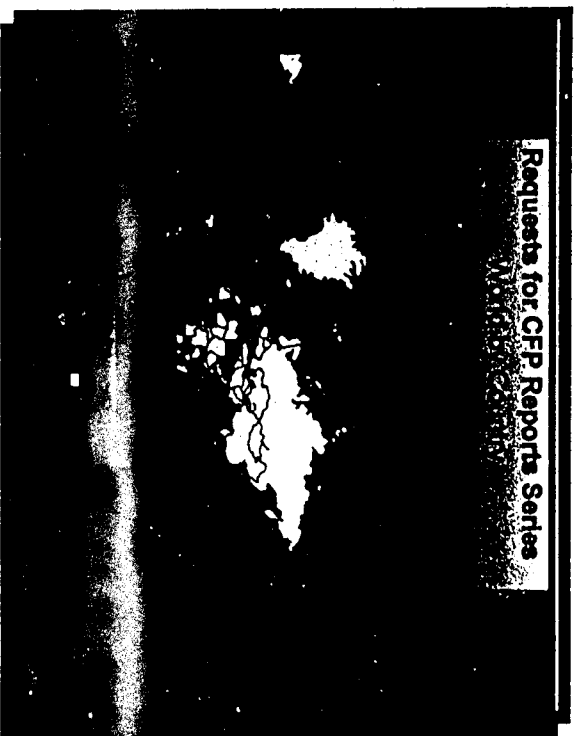
**REQUESTS FOR CFP REPORTS SERIES FROM LESSER-DEVELOPED  
COUNTRIES (LDC'S) AND DEVELOPED COUNTRIES (DC'S)**



**VOLUME OF CFP REPORTS DISTRIBUTED IN LESSER-DEVELOPED  
COUNTRIES (LDC'S) AND DEVELOPED COUNTRIES (DC'S)**



# **REQUESTS FOR CFP REPORTS SERIES RECEIVED FROM AND VOLUME OF CFP REPORTS DISTRIBUTED TO WORLD BY COUNTRY**

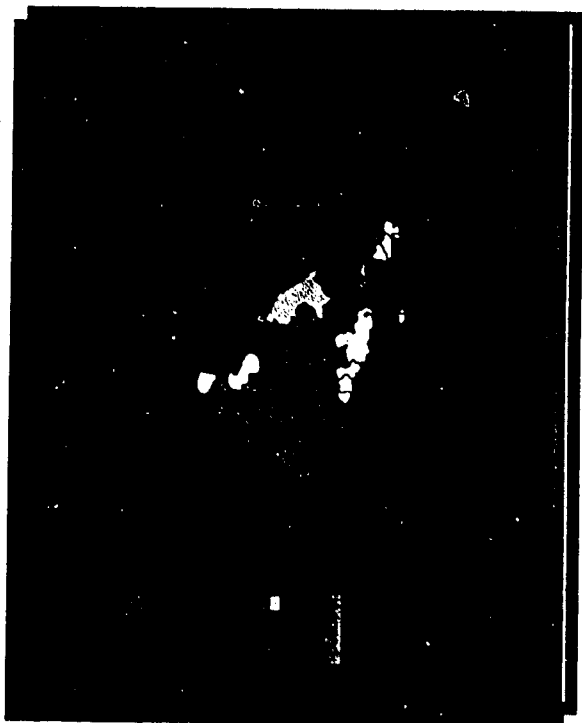
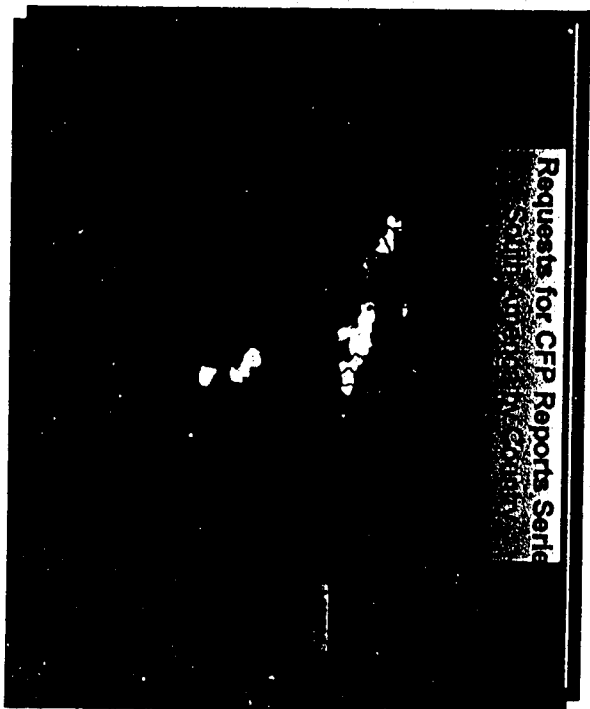


A.. Algeria (2/9), Argentina (3/8), Australia (9/23) B.. Bangladesh (2/22), Belgium (1/4), Bolivia (3/31), Brazil (2/22), Britain (22/45), Burkina Faso (2/15) C.. Cameroon (1/33), Canada (83/449); Chile (1/3), Colombia (1/5), Costa Rica (1/4), Cuba (4/29) D.. Denmark (1/19) E.. Ecuador (3/5), Egypt (2/15), El Salvador (1/3), Eritrea (1/2), Ethiopia (4/25) F.. Fiji (1/7) G.. Germany (3/77), Ghana (12/38) H.. I.. India (4/44), Indonesia (1/6), Israel (1/12), Italy (3/6) J.. Japan (1/5), Jordan (1/15) K.. Kenya (6/86) L.. Laos (1/35) M.. Malawi (1/46), Mali (1/5), Mexico (3/13) N.. Namibia (2/25), Netherlands (16/79), Nigeria (4/39), Norway (2/19) O.. P.. Papua New Guinea (2/22), Peru (2/15), Philippines (9/51) Q.. R.. Romania (1/5) S.. Saudi Arabia (2/29), Senegal (2/35), Singapore (1/52), South Africa (4/77), Spain (1/4), Sri Lanka (3/7), Sweden (2/6), Switzerland (3/10) T.. Tanzania (1/38), Thailand (2/15), Trinidad and Tobago (1/7), Tunisia (2/25) U.. V.. Uganda (4/45), USA (75/405) W.. X.. Y.. Z.. Zambia (5/54), Zimbabwe (4/37)

**Total Number of Requests for Reports in the CFP Reports Series Worldwide: 350**  
**Total Volume of CFP Reports Distributed Worldwide: 2339**



# **REQUESTS FOR CFP REPORTS SERIES FROM AND VOLUME OF CFP REPORTS DISTRIBUTED IN SOUTH AMERICA**



A.. Algeria (2/9), Argentina (3/8), Australia (9/23) B.. Bangladesh (2/22), Belgium (1/4), Bolivia (3/31), Brazil (2/22), Britain (22/45),  
Burkina Faso (2/15) C.. Cameroon (1/33), Canada (83/449), Chile (1/3), Colombia (1/5), Costa Rica (1/4), Cuba (4/29) D.. Denmark  
(1/19) E.. Ecuador (3/5), Egypt (2/15), El Salvador (1/3), Eritrea (1/2), Ethiopia (4/25) F.. Fiji (1/7) G.. Germany (3/77), Ghana  
(12/38) H.. I.. India (4/44), Indonesia (1/6), Israel (1/12), Italy (3/6) J.. Japan (1/5), Jordan (1/15) K.. Kenya (6/86) L.. Laos (1/35)  
M.. Malawi (1/46), Mali (1/5), Mexico (3/13) N.. Namibia (2/25), Netherlands (16/79), Nigeria (4/39), Norway (2/19) O.. P.. Papua  
New Guinea (2/22), Peru (2/15), Philippines (9/51) Q.. R.. Romania (1/5) S.. Saudi Arabia (2/29), Senegal (2/35), Singapore (1/92),  
South Africa (4/77), Spain (1/4), Sri Lanka (3/7), Sweden (2/6), Switzerland (3/10) T.. Tanzania (11/38), Thailand (2/15), Trinidad and  
Tobago (1/7), Tunisia (2/25) U.. Uganda (4/45), USA (75/405) V.. Vietnam (2/32) W.. X.. Y.. Z.. Zambia (5/54), Zimbabwe (4/37)

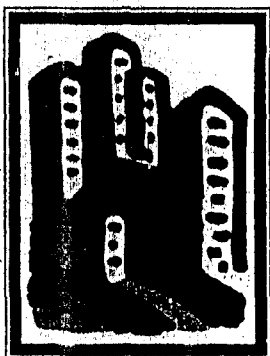
**Total Number of Requests for Reports in the CFP Reports Series from South America: 22**

**Total Volume of CFP Reports Distributed in South America: 132**

## Section Two

### **Cities Feeding People Website**

- *...in the beginning*
- *.. to the present time*
- *...since the last review*
- CFP's Most Requested Web Pages
- Time-Line for CFP's Website Evolution
- Web Site Garage



## **THE CITIES FEEDING PEOPLE WEB SITE...**

***...in the beginning, February 1998***

***...to the present time, December 1999***

***...since the last review, January to December 1999***

### ***... in the beginning, February 1998***

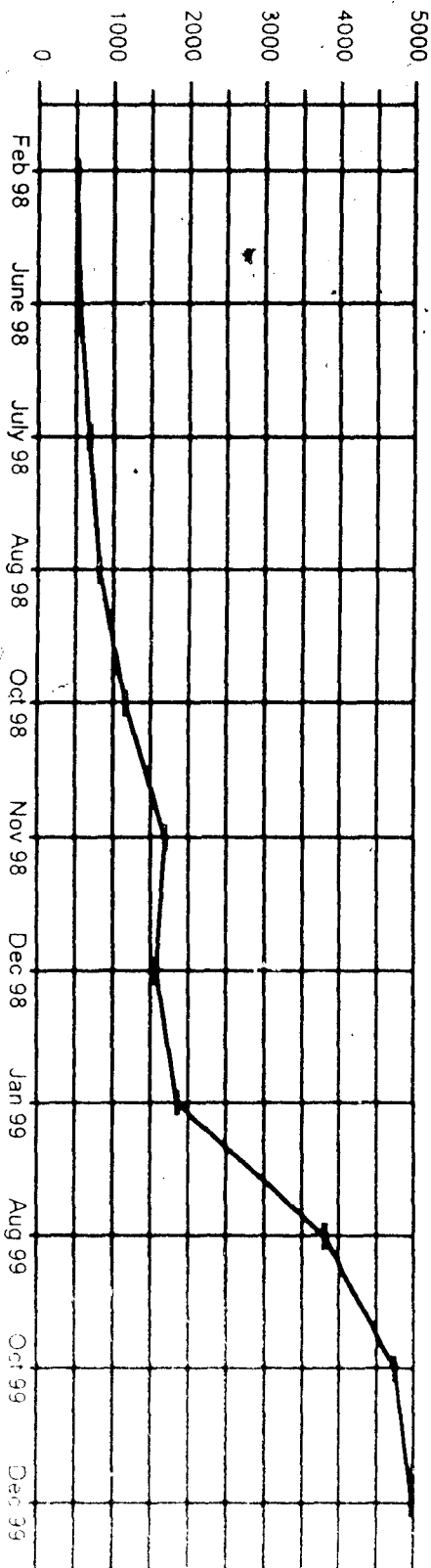
Cities Feeding People was reviewed by Uganisha during the spring of 1998. The results of this study were released in the report "IDRC Connectivity and Current Uganisha Activities June 1998" by Alison Ball, Uganisha Project (<http://www.idrc.ca/uganisha/document/connect/>). The Uganisha Project detailed the components of the Cities Feeding People web site which were in place as of February 1998.

The Uganisha Project's report of the Cities Feeding People web site produced the following observations:

- The site is only available in English.
- The site includes the project results from some of the closed projects.
- There is no biography section.
- The focus has been on providing access to the CFP report series; there are currently 19 reports and 7 reports will be added shortly. Not all documents are full text on the Internet yet.
- The CFP PI will hosts a site for the Urban Agriculture Research Network "AGUILA".
- A volunteer will be working 2 months full time and 4 months part time on formatting the reports and managing the listserves.
- Instead of the project descriptions now on the site, they would prefer to be able to have custom view of the RADIUS/IDRIS records for this PI.
- They are planning to add a bibliography soon. They do not want to use bibliographic database software because of the added time requirements to establish it.
- They would like to use a standard search engine system.
- As well, the CFP/IDRC web site template includes standard navigation tools and some standard features.

# THE TIME-LINE FOR CITIES FEEDING PEOPLE'S WEBSITE EVOLUTION

CFP	Date											
User Sessions	Feb 98	June 98	July 98	Aug 98	Oct 98	Nov 98	Dec 98	Jan 99	Aug 99	Oct 99	Dec 99	
507	549	677	814	1161	1690	1580	1856	3809	4749	4978		



	Feb 98	June 98	July 98	Aug 98	Oct 98	Nov 98	Dec 98	Jan 99	Aug 99	Oct 99	Dec 99
Files	39	91	100	119	138	142	146	155	200	278	301
CFP Reports		Rep 01→11, 20, 22 (e)	Rep 15, 22(f)	Rep 12, 13, 21, 23, 24	Rep 14, 16, 17, 18, 19				Rep 25, 26(e), 27	Rep 25, 26, 28	Rep 30
AGUILA	Noticias 01→02	Noticias 03→07		Noticias 08→09	AGUILA AGUILA_e	Noticias 10		Noticias 11	Noticias 12		
CFP	Index	Reports (e,f)	AGROPOLIS AGUILA-CL URBAGR-CL SGUAF-CL	Metatags	WhatsNew (e,f) RptIndex (e,f) Contacts Index (e,f) Radioscripts Websites (e,f)	Workshop (e,f) Books (e,f)		Facts 01→47 Bibliography (e,f) Reading (e,f)	Facts 47→74	Index (e,f) (Revised) Search engine	Photos
Links	na	15	19	22	31	35	40	40	62	58	70

# THE TIME-LINE FOR CITIES FEEDING PEOPLE'S WEBSITE EVOLUTION

## *... definitions*

<sup>1</sup> **User Sessions.** Sum total of the number of sessions of activity for one visitor to the CFP website

<sup>2</sup> **Files:** The total number of files in the CFP directory which have received a minimum of 10 requests. This data was obtained from **Analog 3.0** and gives a rough estimate of the total number of files in the CFP directory for that particular date. **Analog 3.0** is available at <http://intra1.idrc.ca/weblogs>

<sup>3</sup> **CFP Reports:** Indicates the period during which each of the CFP Reports were available online

<sup>4</sup> **AGUILA:** Indicates the period during which the AGUILA newsletters were made available online

<sup>5</sup> **/CFP/** Indicates some of the major additions that were made to the CFP website over the course of the monthly period

<sup>6</sup> **Links** The number of *active links* between CFP and its *www* partners i.e. number of websites linking to the CFP webpage

## WEB SITE GARAGE

An independent diagnostic report was performed on the Cities Feeding People website (<http://www.idrc.ca/cfp>) by the Web Site Garage (<http://www.WebSitegarage.com>). The summary results are tabulated in the table on the next page and the full report is available in the Appendices

This diagnostic report underlines the mechanics of the Cities Feeding People website and its consequential 'user friendliness'. Any shortcomings should be treated as future focus areas and accolades should not necessarily indicate that the job is finished. Keeping the site fresh, accessible, and up-to-date is necessary in promoting its usefulness and effectiveness in its role as a knowledge broker.

Cities Feeding People is a knowledge based organization which must focus on communication as its core mandate and must be able to deliver its message to the public at large. *those who fail to tell their own story risk having it told for them by people with different interests in mind* (Todd D. Communications Strategy, October 20, 1998 Memorandum)


[Tune Up](#) [GIF Lube](#) [Hitometer](#)
[Support](#)


## Tune Up

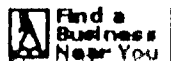
### Summary

 URL <http://www.idrc.ca/cfp/>

Title Cities Feeding People - Urban Agriculture Initiative

### Diagnosis:

Sponsored By:

☐ Excellent ☒ Good ☐ Fair ☐ Poor


This report displays a summary of the diagnostics that have run on your home page (only 1 page of your site)

 Spread the word! [Send a Tune Up](#) to a friend or colleague

Diagnostic Reports (Click on a diagnostic for a detailed report)		Mechanic's Recommendations
<a href="#">Browser Compatibility</a>	<input type="checkbox"/> Excellent <input checked="" type="checkbox"/> Good <input type="checkbox"/> Fair <input type="checkbox"/> Poor	
<a href="#">Register-It! Readiness</a>	<input type="checkbox"/> Excellent <input checked="" type="checkbox"/> Good <input type="checkbox"/> Fair <input type="checkbox"/> Poor	
<a href="#">Load Time</a>	<input type="checkbox"/> Excellent <input checked="" type="checkbox"/> Good <input type="checkbox"/> Fair <input type="checkbox"/> Poor	
<a href="#">Dead Link</a>	<input checked="" type="checkbox"/> Excellent <input type="checkbox"/> Good <input type="checkbox"/> Fair <input type="checkbox"/> Poor	
<a href="#">Link Popularity</a>	<input type="checkbox"/> Excellent <input type="checkbox"/> Good <input checked="" type="checkbox"/> Fair <input type="checkbox"/> Poor	
<a href="#">Spelling</a>	<input type="checkbox"/> Excellent <input checked="" type="checkbox"/> Good <input type="checkbox"/> Fair <input type="checkbox"/> Poor	
<a href="#">HTML Design</a>	<input checked="" type="checkbox"/> Excellent <input type="checkbox"/> Good <input type="checkbox"/> Fair <input type="checkbox"/> Poor	
		X Head Mechanic Web Site Garage

[Next >](#)
[Exit](#)



Analyze Your  
Web Site  
Traffic!



Speed Up  
Your Site!

---

[Start](#)

[Promote Your Site](#)

[Improve Your Site](#)

[Home](#) | [Member Login](#) | [Company](#) | [Support](#)

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# Section Three

## **Program Initiative Websites**

- Program Initiatives
- *Budget* Comparisons
- *Total Hits* Comparisons . .
- *User Sessions* Comparisons
- *Online Files* Comparisons





## PROGRAM INITIATIVES

Program Initiatives (PI's) are the International Development Research Centres (IDRC) primary programming unit for funding research in developing countries. They function as working networks which link Southern and Northern researchers in addressing specific research problems.

The Program Initiatives are divided into six *themes* - the themes defining the broad scope of IDRC's programming. The themes are as follows:

- Strategies and Policies for Healthy Societies
- Sustainable Employment
- Equity in Natural Resources Management
- Biodiversity Conservation
- Food Security
- Information and Communications
- (Acacia - a unique case)

The list of the PI's (refer to following table) to be included in this Report were derived from a variety of sources (refer to A → F). Not all sources contained the same number of PI's: some current sources listed 14 PI's while other current sources listed 16 PI's. All reviews concerning budgetary matters will use 'D' PI's and all reviews concerning website statistics will use 'E' and 'F' PI's.

A - IDRC Corporate Program Framework to the year 2000 - March 1997

B - Centre-Wide Resource Expansion Plan - 3 Years (April 1998 to March 2001) - January 23, 1998

C - Uganisha IDRC Connectivity and current Uganisha activities - June 1998  
<http://www.idrc.ca/uganisha/document/connect/invent.html#pb>

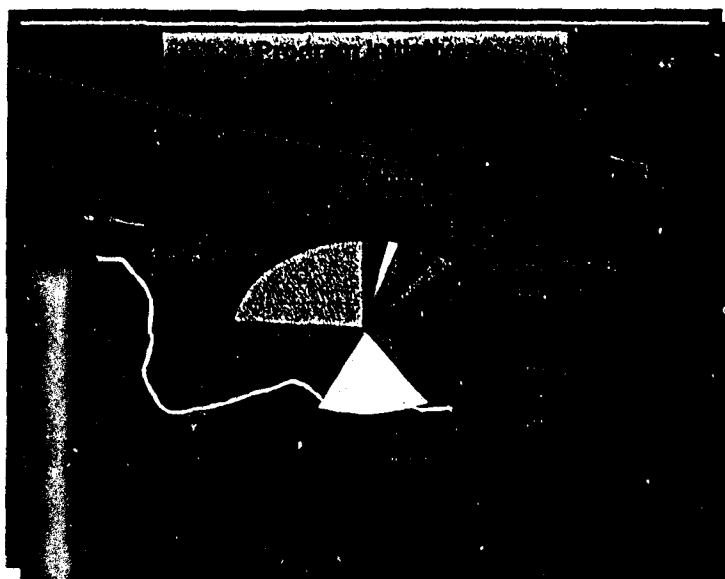
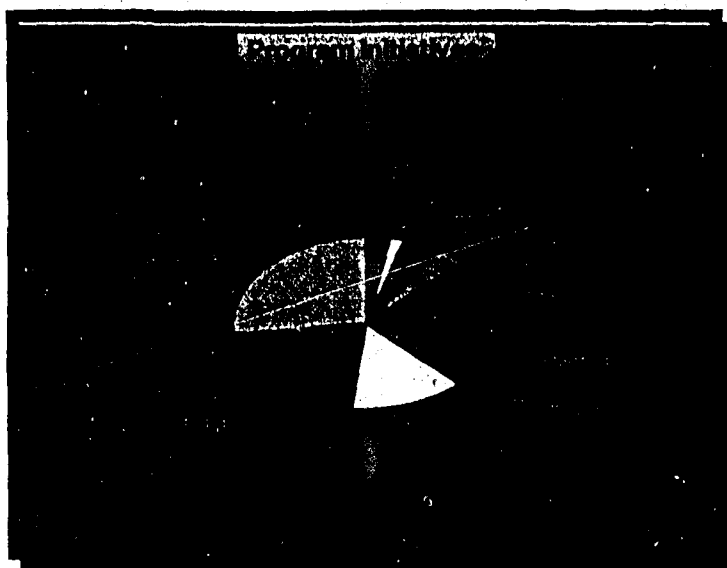
D - Programs Branch Program of Work and Budget (PWB) - FY 1999 - 2000


E - Program Initiatives - 18 June 1999  
<http://www.idrc.ca/institution/eprogram.html#pi>

F - Descriptions of Initiatives and International Secretariats - November 17, 1999  
[http://www.idrc.ca/research/index\\_e.html](http://www.idrc.ca/research/index_e.html)

Area of Review	CFP's Position Relative to the Other PI's
Budget 1998-1999 (revised)	13 <sup>th</sup> (tied) out of a field of 14
User Sessions	2 <sup>nd</sup> out of a field of 16
Online Files	2 <sup>nd</sup> out of a field of 16
% of Total Directory Hits	2 <sup>nd</sup> out of a field of 16

**PROGRAM INITIATIVES - USER SESSIONS & PERCENTAGE OF  
TOTAL DIRECTORY HITS COMPARISONS FOR DECEMBER 1999**



 Cities Feeding People

# **PROGRAM INITIATIVES - USER SESSIONS BETWEEN FEBRUARY 1998 AND OCTOBER 1999**

Program Initiative	Date											
	1998						1999					
	Feb	June	July	Aug	Oct	Nov	Dec	Jan	Apr	Aug	Oct	
ACADIA	1509	1538	1627	2223	2657	2793	2281	2684	3629	4085	6013	
CERRIS	130	805	480	397	497	622	533	707	985	1067	1476	
CFP (3)	607 (3)	549 (4)	677 (3)	814 (3)	1161 (3)	1690 (3)	1580 (2)	1856 (2)	3134 (2)	3809 (2)	4749 (2)	
SCODDER	1629	955	1374	1355	1895	1713	1067	1476	2305	2787	3120	
ETRI	0	242	295	334	694	687	579	556	1157	1435	2076	
ETUSA	0	419	395	389	644	812	592	751	1091	1479	1814	
PAPA	0	120	110	93	177	163	220	244	531	673	1385	
PLAGE	0	196	393	268	398	432	156	241	497	467	604	
THO	0	166	203	190	267	292	259	368	542	752	903	
ECHELLE	0	226	236	210	279	460	292	401	490	502	807	
PLAY	0	187	213	187	269	359	301	362	501	346	259	
BROADWAY	0	0	145	150	179	310	155	276	351	350	376	
CHAP	0	0	145	122	187	336	207	210	333	341	384	
SWELL	0	0	170	187	182	214	193	264	350	319	419	
WATERGATE	0	0	0	0	33	160	173	260	421	438	705	

Ranking of Cities Feeding People (CFP) compared to the other IDRC Program Initiatives

Cities Feeding People

# Section Four

## **Search Engines**

- Background
- Top Entry Pages for Cities Feeding People
- Search Engine Results for:
  - Urban agriculture
  - Agriculture urbaine
  - Agriculture urbana
- Global Connectivity

of the **Top Entry Pages** (the first page viewed when a user visits the CFP site) is posted

<b>Top Entry Pages for Cities Feeding People*</b>	
<b>Ranking</b>	<b>Page</b>
<b>1<sup>st</sup></b>	Cities Feeding People - Urban Agriculture Initiative <a href="http://www.idrc.ca/cfp/">http://www.idrc.ca/cfp/</a>
<b>2<sup>nd</sup></b>	Community-Based Technologies for Domestic Wastewater Treatment and Reuse <a href="http://www.idrc.ca/cfp/rep27_e.html">http://www.idrc.ca/cfp/rep27_e.html</a>
<b>3<sup>rd</sup></b>	Agricultura urbana en América Latina: Evaluación in situ para iniciativa regional <a href="http://www.idrc.ca/cfp/rep13_e.html">http://www.idrc.ca/cfp/rep13_e.html</a>
<b>4<sup>th</sup></b>	Urban Food Production: Evolution, Official Support and Significance <a href="http://www.idrc.ca/cfp/rep08_e.html">http://www.idrc.ca/cfp/rep08_e.html</a>
<b>5<sup>th</sup></b>	Cities Feeding People - Urban Agriculture Initiative <a href="http://www.idrc.ca/cfp/index_e.html">http://www.idrc.ca/cfp/index_e.html</a>
<b>6<sup>th</sup></b>	Cities Feeding People Reports Series <a href="http://www.idrc.ca/cfp/rptindex_e.html">http://www.idrc.ca/cfp/rptindex_e.html</a>
<b>7<sup>th</sup></b>	Aguila : red agricultura urbana investigaciones latinoamerica <a href="http://www.idrc.ca/cfp/agUILa_e.html">http://www.idrc.ca/cfp/agUILa_e.html</a>
<b>8<sup>th</sup></b>	Gender Resources for Urban Agriculture Research: Methodology, Directory and & Annotated Bibliography <a href="http://www.idrc.ca/cfp/gender.html">http://www.idrc.ca/cfp/gender.html</a>
<b>9<sup>th</sup></b>	Publication of the proceedings of the Curso Taller Internacional de Hidroponia <a href="http://www.idrc.ca/cfp/facts41_e.html">http://www.idrc.ca/cfp/facts41_e.html</a>
<b>10<sup>th</sup></b>	What's New at Cities Feeding People <a href="http://www.idrc.ca/cfp/whatsnew_e.html">http://www.idrc.ca/cfp/whatsnew_e.html</a>
* The first page viewed when a user visits the CFP site.	

The **Top 20** results of the descriptive label *urban agriculture*, *agriculture urbaine*, and *agricultura urbana* are presented in the following table. The *Rank of Search Results* refers to the rank of a CFP document compared to the thousands of ranked online *urban agriculture*, *agriculture urbaine*, and *agricultura urbana* documents. Remember that the higher the ranking of the results, the greater the probability that the requestor traffic will be directed to the Cities Feeding People website.

# CITIES FEEDING PEOPLE'S PRESENCE ON THE WORLD-WIDE WEB

Search Engine	Descriptive Label / Metatag					
	Urban Agriculture		Agriculture urbaine		Agriculture urbana	
	Rank	File	Rank	File	Rank	File
Alta Vista	1	index_e	1	fagrhome	10	aguila_e
			8	index f		
Excite	7	projects_e	1	reading_f		
	10	facts13_e	2	facts17_e		
	14	absindex_e	3	whatsnew_f		
	16	index_e	4	report_e		
	17	bibliography_e	5	absindex_e		
			7	projects_e		
			14	abs14_e		
Google	4	gender	11	index_f	6	aguila
	5	rep25_e	12	rep26_f	19	noticias07
	6	rep21_e	13	rep14_f		
	7	rep10_e	14	rep07_e		
	8	rep12_e	15	rep01_e		
	9	rep03_e	16	rep05_e		
	10	rep04_e	17	rep09_e		
	11	rep06_e	18	rep20_e		
	12	genbiblio_e				
	13	rep02_e				
	14	rep07_e				
	15	rep01_e				
	16	rep05_e				
	17	rep09_e				
	18	rep20_e				
GoTo	6	index_e	6	index f		
Hotbot	2	index_e	3	workshops_f		
	14	gender				
InfoSeek	4	rep09_e	9	index f	13	reading f

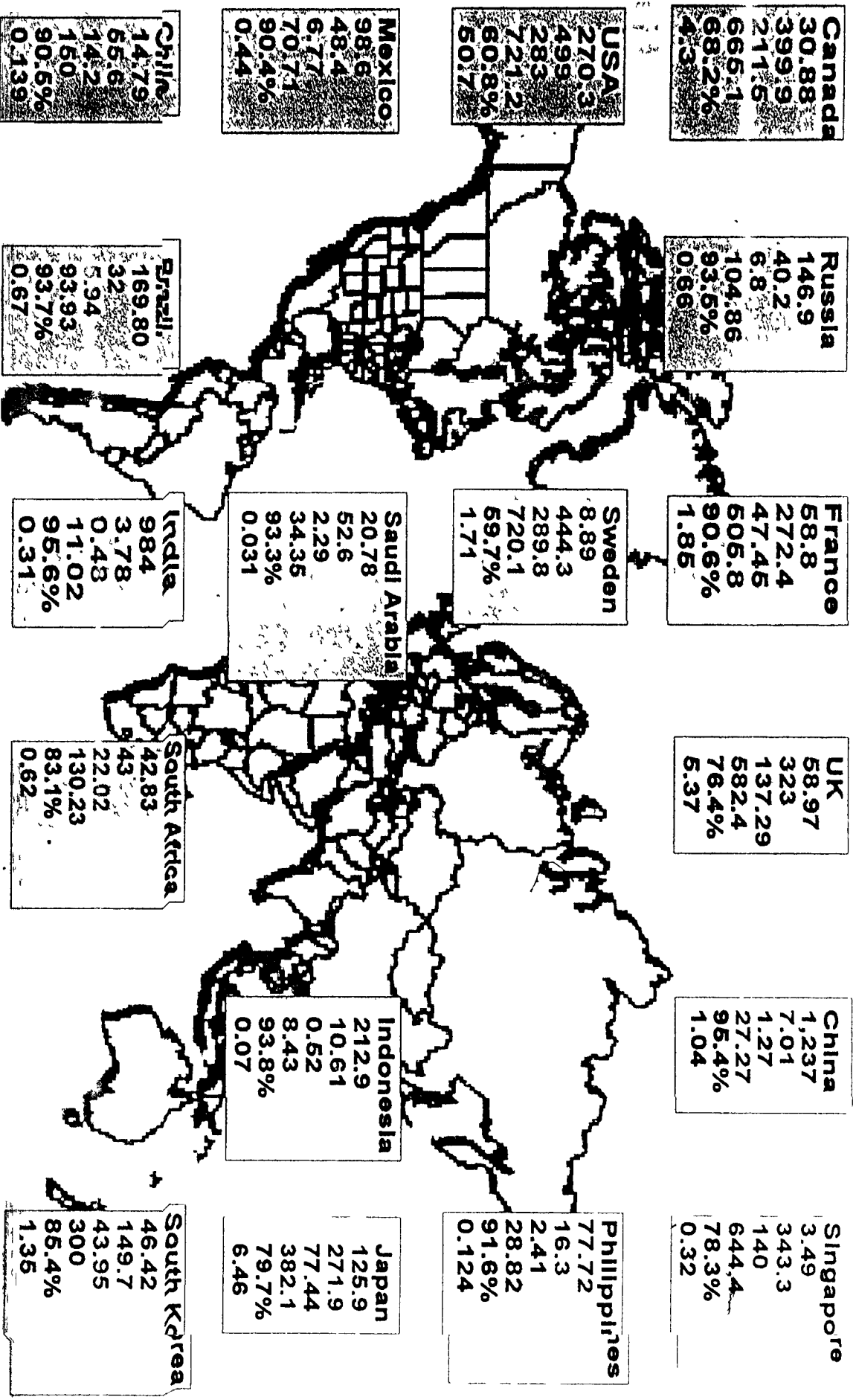
	2	Index_e	8	workshops_f	20	bibliography_f
	5	facts13_e	9	bibliography_f		
	8	blbliography_e				
	15	facts06_e				
	16	facts02_e				
Netscape	12	index_e	2	index_f	4	agulla
			6	rep26_f	15	noticias07
			7	rep14_f		
			12	bibliography_f		
Northern Light	12	projects_e	2	index_f	14	reading_f
	16	bibliography_e				
100Hot	12	index_e	4	index_f	18	reading_f
	13	rep12_e	7	index_e		
			19	rep26_f		
			20	rep14_f		
WebCrawler	4	projects_e	1	rptindex_f	12	rptindex_e
	8	rotindex_e	3	projects_f	15	agulla_e

## Global Connectivity...

The art of estimating how many are online throughout the world is an inexact science at best and the trend is projected to be one of increased growth. As more people go online, CFP's target audience will increase accordingly. Currently, the number of people online is estimated by NUA to be as follows:

Region	Online Population
Africa	2.36 million
Asia / Pacific	42.6 million
Europe	64.23 million
Middle East	1.29 million
Canada & USA	131.1 million
South America	7.10 million
World Total	248.6 million

Cities Feeding People's commitment to connectivity and its role as a knowledge broker for urban agriculture requires that it acknowledge its place in the worldwide web and its growing clientele of online visitors. The following map illustrates the current situation for online viewerships. Of importance is the 'projected increase' data which indicates that internet usage in lesser-developed countries is projected to increase by 90.0% by the year 2005. This of course being the principle target audience of Cities Feeding People.



Year 2005 projected estimate of users per 1,000 people

Year 2005 projected % increase in Internet users

Percentage of the world's internet users

Developed countries: 70.8%

Lesser-Developed countries: 90.0%



# Section Five

## **World-Wide Web Linkages**

- CFP's *Active Links* with its World-Wide Web Partners

## A

### **Action Without Borders**

LINKS ZUM THEMA Africa Action without borders. Ghana Homepage Republic Ghana  
Homepage. Ghana Factsheet. Das UNDP in Afrika  
URL: [www.raumplanung.de/projekte/F11-1997/links.html](http://www.raumplanung.de/projekte/F11-1997/links.html)  
URL: [www.raumplanung.uni-dortmund.de/projekte\\_1997/links.html](http://www.raumplanung.uni-dortmund.de/projekte_1997/links.html)  
URL: [www.raumplanung.uni-dortmund.de/fs/studis/F11/links.html](http://www.raumplanung.uni-dortmund.de/fs/studis/F11/links.html)

### **African News Sources African Studies**

Useful Websites on Africa  
URL: [homepages.opencominc.com/dafamham/useful.htm](http://homepages.opencominc.com/dafamham/useful.htm)

### **Agriculture Network Information Center (agnic)**

Cities Feeding People Project Fact Sheets  
Database Name Cities Feeding People Project Fact Sheets Brief Description A series of 22  
fact sheets on urban agriculture projects worldwide  
[http://www.agnic.org/agdb/cit\\_feed.html](http://www.agnic.org/agdb/cit_feed.html)

### **Alliance for National Renewal for Community & Environment (ACE)**

INTERNET LINKS Alternatives for Community & Environment (ACE)  
American Prospect Online Annie E Casey Foundation  
URL: [www.dsni.org/links.htm](http://www.dsni.org/links.htm)

### **Arid Lands Newsletter - Urban Agriculture in Dry Lands**

ALN No 42 Resources on urban agriculture  
Resources on urban agriculture compiled and annotated by Katherine Waser No 42,  
Fall/Winter 1997  
URL: [phylogeny.arizona.edu/OALS/ALN/aln42/resources42.html](http://phylogeny.arizona.edu/OALS/ALN/aln42/resources42.html)

## B

## C

### **CAG Newsletter - The Newsletter of the Canadian Association of Geographers**

Volume 5, Number 5, September/October / septembre/octobre  
In This Issue President's Column / Chronique du  
URL: [www.uwindsor.ca/cag/caginf/cagn0505.html](http://www.uwindsor.ca/cag/caginf/cagn0505.html)



#### **United Nations Environment Program (UNEP)**

Sustainable Development and Environment. Organizations. United Nations.  
United Nations Environment Program. United Nations Sustainable Development  
URL: [home.earthlink.net/~uhlman/subjects/sd.html](http://home.earthlink.net/~uhlman/subjects/sd.html)

#### **United Nations Centre for Human Settlements (UNCHS) International Programmes**

Cities Feeding People International Development Research Centre,  
Canada. Origins of the Initiative. Strategic research into the role of agricultural  
URL: [www.unchs.org/uef/programs/panels/idrc.htm](http://www.unchs.org/uef/programs/panels/idrc.htm)

#### **United States Department of Agriculture**

Cities Feeding People Project Fact Sheets Database Name: Cities Feeding People Project Fact  
Sheets. Brief Description: A series of 22 fact sheets on  
URL: [waff.nal.usda.gov/agdb/cit\\_feed.html](http://waff.nal.usda.gov/agdb/cit_feed.html)

#### **University of Minnesota**

Readings for Chic 1105: Chinampas  
Readings for Introduction to Chicano Studies: Chinampas references  
URL: [cla.umn.edu/chicano/1105/chinampas.html](http://cla.umn.edu/chicano/1105/chinampas.html)

#### **Urban Agriculture: An Abbreviated List of References and Resource Guide**

Compiled By: Abiola Adeyemi. Alternative Farming Systems  
URL: [www.nal.usda.gov/afsic/AFSIC\\_pubs/urbanag.htm](http://www.nal.usda.gov/afsic/AFSIC_pubs/urbanag.htm)

#### **Urban Agriculture - Farming in the City**

Agroecosystems Home Page | Agroecosystem Topics Page: Urban Agriculture: Rooftop garden  
in Havana, Cuba. Photo courtesy of Kate Hopfner  
URL: [is.dal.ca/~dp/reports/simovicst.htm](http://is.dal.ca/~dp/reports/simovicst.htm)

#### **Urban Environmental Management Project (UEMP)**

The Challenge - This Project - People - Issues/Concerns - Fall Workshop - Input People Working  
Group - Graduate Students Outreach Forum - Other Interested Individuals  
<http://www.fes.uwaterloo.ca/Research/HRC/uem/people/>

#### **Urban Farmstand Links**

Urban Farmstand Links: SCN Green Harvest Program: The City Farmer  
Cities Feeding People: Program Reports Series  
URL: [www.eden.rutge.edu/~dibbie/farmweb/urban.html](http://www.eden.rutge.edu/~dibbie/farmweb/urban.html)

#### **Urban Gardening, Landscaping, Three Rivers Free-Net, Pittsburgh PA**

Web resources in urban gardening, landscaping, parks, greenways  
URL: [trfnet.cplgh.org/Life/style/Gardening/urban.html](http://trfnet.cplgh.org/Life/style/Gardening/urban.html)

V

W

**Waterloo University**

UEMP - Participants - Urban Environmental Management Project

URL: [www.fes.uwaterloo.ca/Research/HRC/uem/people/](http://www.fes.uwaterloo.ca/Research/HRC/uem/people/)

**Watersteden**

Waterlinks Water algemeen Mozambique algemeen Waterorganisaties Mozambique en water. Duurzame ontwikkeling. ereldwaterdag/grondwater

URL: [www.xs4all.nl/~noticias/watstad/links.htm](http://www.xs4all.nl/~noticias/watstad/links.htm)

**Wilfred Laurier University**

AGROPOLIS An International Graduate Research Awards Programme in Urban Agriculture - IDRC.

URL: [www.wlu.ca/~wwwsa/grad-awd/AGROPOLIS-IDRC.htm](http://www.wlu.ca/~wwwsa/grad-awd/AGROPOLIS-IDRC.htm)

X

Y

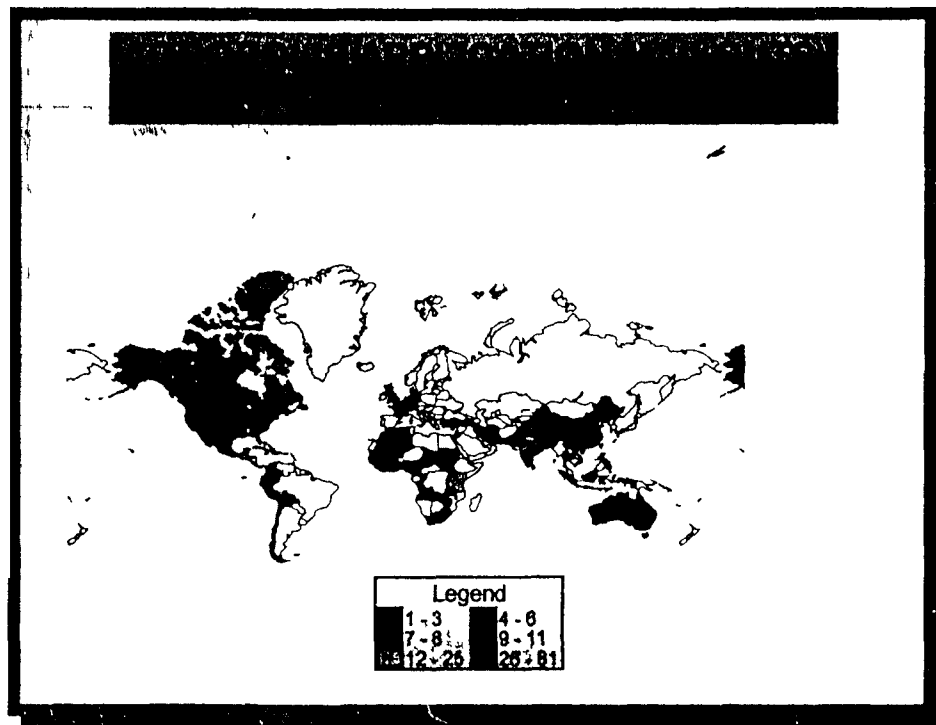
Z

**Zimbabwe Media**

Search Results for Zimbabwe environment

URL: [www.mediazw.com/dandazi/environment.htm](http://www.mediazw.com/dandazi/environment.htm)

Asia	25	Mr. Evan FRASER	<i>Title of research proposal:</i> Using Urban Greening to Meet Basic Needs: A management framework <i>Region of research:</i> Bangkok, Thailand
		Ms. Ma Khin Than TIN	<i>Title of research proposal:</i> Urban Food Safety and Security: Application in Thailand Urban Agriculture <i>Region of research:</i> Greater Bangkok Area, Thailand
Europe	18	Mr. Arturo PEREZ VAZQUEZ	<i>Title of research proposal:</i> The Future of Allotments in Food Production as a Component of Urban Agriculture in England <i>Region of research:</i> England, U.K.
North America, Mexico, and Australia	74	0	
South America	19	Mr. Alejandro SOCORRO CASTRO	<i>Title of research proposal:</i> System of Vertical Cultivation for Organic Agriculture in Underused Urban Spaces in Cuba <i>Region of research:</i> Cuba
		Mr. Eduardo SPIAGGI	<i>Title of research proposal:</i> The Utilization of Agroecological Techniques in Urban Agriculture: the implementation of a new production system (vermiculture) for local sustainable development <i>Region of research:</i> Rosario, Argentina
World (Total)	384	9	



A Algeria (5), Angola (1), Australia (3) B Bangladesh (2), Belgium (2), Benin (9) Bolivia (1), Britain (2), Burkina Faso (8), Burundi (1) C Cameroon (11), Canada (57), Chad (4) Chile (1), China (1), Colombia (1), Congo (10), Cuba (3) D Denmark (1), Dominican Republic (3) E.. Ecuador (6), Ethiopia (7) F France (8) G Gambia (1), Germany (1), Ghana (16), Guinea (1) H Haiti (1) I India (6), Indonesia (1), Iran (1), Israel (1) Ivory Coast (1) J Jordan (1) K.. Kenya (20) L M Macedonia (1), Malawi (2), Mali (4), Mauntania (2), Mauntius (1), Mexico (8), Morocco (5) N Nepal (2), Netherlands (2), Nigeria (81) O.. P.. Pakistan (1), Peru (2), Philippines (5) Q R Rwanda (2) S Senegal (8), Sierra Leone (1), South Africa (1), Sri Lanka (1), Sudan (1), Switzerland (1) T Tanzania (25), Thailand (1) Togo (7), Trinidad and Tobago (1), Turkey (1) U Uganda (7), USA (6) V.. Vietnam (1) W X Y Z Zambia (1), Zimbabwe (5)

**Total AGROPOLIS Application Mailouts Worldwide: 384**

(As of November 18 1999)

**Total countries receiving mailouts: 65**

Most Requested Pages					
	Pages	Views	% of Total Views	User Sessions	Avg. Time
1	Cities Feeding People - Urban Agriculture Initiative <a href="http://www.idrc.ca/cfp/">http://www.idrc.ca/cfp/</a>	498	1.95%	411	00 03 12
2	Cities Feeding People - Urban Agriculture Initiative <a href="http://www.idrc.ca/cfp/index_e.html">http://www.idrc.ca/cfp/index_e.html</a>	323	1.26%	250	00 01 48
3	Cities Feeding People Reports Series <a href="http://www.idrc.ca/cfp/rptindex_e.html">http://www.idrc.ca/cfp/rptindex_e.html</a>	311	1.22%	247	00 01 18
4	<a href="http://www.idrc.ca/cfp">http://www.idrc.ca/cfp</a>	278	1.09%	261	00 01 09
5	Community-Based Technologies for Domestic Wastewater Treatment and Reuse <a href="http://www.idrc.ca/cfp/rep27_e.html">http://www.idrc.ca/cfp/rep27_e.html</a>	242	0.95%	201	00 02 26
6	Cities Feeding People Project Descriptions <a href="http://www.idrc.ca/cfp/projects_e.html">http://www.idrc.ca/cfp/projects_e.html</a>	238	0.93%	197	00 04 06
7	Agricultura urbana en América Latina. Evaluación in situ para iniciar <a href="http://www.idrc.ca/cfp/rep13_e.html">http://www.idrc.ca/cfp/rep13_e.html</a>	225	0.88%	182	00 01 27
8	AGUILA: Red Agricultura Urbana Investigaciones <a href="http://www.idrc.ca/cfp/aquila.html">http://www.idrc.ca/cfp/aquila.html</a>	210	0.82%	172	00 01 26
9	Urban Food Production: Evolution, Official Support and Significance <a href="http://www.idrc.ca/cfp/rep08_e.html">http://www.idrc.ca/cfp/rep08_e.html</a>	203	0.79%	168	00 01 18
10	What's New at Cities Feeding People <a href="http://www.idrc.ca/cfp/whatsnew_e.html">http://www.idrc.ca/cfp/whatsnew_e.html</a>	196	0.76%	171	00 02 46
	Sub Total For the Page Views Above	2724	10.69%	N/A	N/A
	Total For the Log File	25464	100%	N/A	N/A

## Least Requested Pages

This section identifies the least popular pages on your Web site, and how often they were accessed



Least Requested Pages				
	Pages	Views	% of Total Views	User Sessions
1	Cities Feeding People - Project Fact Sheet 22 <a href="http://www.idrc.ca/cfp/fs27_e.html">http://www.idrc.ca/cfp/fs27_e.html</a>	1	0%	1
2	Cities Feeding People - Urban Agriculture Initiative <a href="http://www.idrc.ca/cfp/cfp.html">http://www.idrc.ca/cfp/cfp.html</a>	1	0%	1
3	Une revue des outils et stratégies des urbanistes <a href="http://www.idrc.ca/cfp/uasurvey_f.html">http://www.idrc.ca/cfp/uasurvey_f.html</a>	1	0%	1
4	Cities Feeding People - Project Fact Sheet 22 <a href="http://www.idrc.ca/cfp/fs29_e.html">http://www.idrc.ca/cfp/fs29_e.html</a>	1	0%	1
5	Cities Feeding People - Project Fact Sheet 22 <a href="http://www.idrc.ca/cfp/fs32_e.html">http://www.idrc.ca/cfp/fs32_e.html</a>	1	0%	1
6	Farming in the City <a href="http://www.idrc.ca/cfp/reading02_e.htm">http://www.idrc.ca/cfp/reading02_e.htm</a>	1	0%	1
7	<a href="http://www.idrc.ca/cfp/">http://www.idrc.ca/cfp/</a>	1	0%	1
8	<a href="http://www.idrc.ca/cfp/aquila">http://www.idrc.ca/cfp/aquila</a>	1	0%	1
9	CFP Presentations <a href="http://www.idrc.ca/cfp/presentations.html">http://www.idrc.ca/cfp/presentations.html</a>	1	0%	1
10	Cities Feeding People - Project Fact Sheet 22 <a href="http://www.idrc.ca/cfp/fs30_e.html">http://www.idrc.ca/cfp/fs30_e.html</a>	1	0%	1

## Top Entry Pages

This section identifies the first page viewed when a user visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that users enter to access a particular page directly. The percentages refer to the total number of user sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.





Top Entry Pages			
	Pages	% of Total	User Sessions
1	Cities Feeding People - Urban Agriculture Initiative <a href="http://www.idrc.ca/cfp/">http://www.idrc.ca/cfp/</a>	3.77%	164
2	<a href="http://www.idrc.ca/cfp/">http://www.idrc.ca/cfp/</a>	3.42%	149
3	Community-Based Technologies for Domestic Wastewater Treatment and Reuse <a href="http://www.idrc.ca/cfp/rep27_e.html">http://www.idrc.ca/cfp/rep27_e.html</a>	2.52%	110
4	Agricultura urbana en América Latina: Evaluación in situ para Inlc <a href="http://www.idrc.ca/cfp/rep13_e.html">http://www.idrc.ca/cfp/rep13_e.html</a>	2.5%	109
5	Urban Food Production: Evolution, Official Support and Significance <a href="http://www.idrc.ca/cfp/rep08_e.html">http://www.idrc.ca/cfp/rep08_e.html</a>	2.13%	93
6	Cities Feeding People - Urban Agriculture Initiative <a href="http://www.idrc.ca/cfp/index_e.html">http://www.idrc.ca/cfp/index_e.html</a>	2.06%	90
7	Cities Feeding People Reports Series <a href="http://www.idrc.ca/cfp/rptindex_e.html">http://www.idrc.ca/cfp/rptindex_e.html</a>	1.77%	77
8	Agulla : red agricultura urbana Investigaciones latinoamerica <a href="http://www.idrc.ca/cfp/agulla_e.html">http://www.idrc.ca/cfp/agulla_e.html</a>	1.72%	75
9	Gender Resources for Urban Agriculture Research: Methodology, Directory and <a href="http://www.idrc.ca/cfp/gender.html">http://www.idrc.ca/cfp/gender.html</a>	1.49%	65
10	Publication of the proceedings of the Curso Taller Internacional de Hidroponia <a href="http://www.idrc.ca/cfp/facts41_e.html">http://www.idrc.ca/cfp/facts41_e.html</a>	1.44%	63
	Total For the Pages Above (only sessions starting on a valid document type are included)	22.87%	995

## Top Exit Pages

This section identifies the most common pages users were on when they left your site. The percentages refer to the total number of user sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Top Exit Pages			
	Pages	% of Total	User Sessions
1	Cities Feeding People - Urban Agriculture Initiative <a href="http://www.idrc.ca/cfp/">http://www.idrc.ca/cfp/</a>	3.28%	143
2	Community-Based Technologies for Domestic Wastewater Treatment and Reuse <a href="http://www.idrc.ca/cfp/rep27_e.html">http://www.idrc.ca/cfp/rep27_e.html</a>	2.5%	109
3	Agricultura urbana en América Latina: Evaluación in situ para Inlc <a href="http://www.idrc.ca/cfp/rep13_e.html">http://www.idrc.ca/cfp/rep13_e.html</a>	2.5%	109
4	Urban Food Production: Evolution, Official Support and Significance <a href="http://www.idrc.ca/cfp/rep08_e.html">http://www.idrc.ca/cfp/rep08_e.html</a>	2%	87
5	Cities Feeding People Reports Series <a href="http://www.idrc.ca/cfp/rptindex_e.html">http://www.idrc.ca/cfp/rptindex_e.html</a>	1.83%	80
6	Cities Feeding People - Urban Agriculture Initiative <a href="http://www.idrc.ca/cfp/index_e.html">http://www.idrc.ca/cfp/index_e.html</a>	1.74%	76
7	Agulla : red agricultura urbana Investigaciones latinoamerica <a href="http://www.idrc.ca/cfp/aquila_e.html">http://www.idrc.ca/cfp/aquila_e.html</a>	1.7%	74
8	Publication of the proceedings of the Curso Taller Internacional de Hidroponia <a href="http://www.idrc.ca/cfp/facts41_e.html">http://www.idrc.ca/cfp/facts41_e.html</a>	1.51%	66
9	What's New at Cities Feeding People <a href="http://www.idrc.ca/cfp/whatsnew_e.html">http://www.idrc.ca/cfp/whatsnew_e.html</a>	1.49%	65
10	Cities Feeding People Project Descriptions <a href="http://www.idrc.ca/cfp/projects_e.html">http://www.idrc.ca/cfp/projects_e.html</a>	1.4%	61
Total For the Pages Above (only sessions starting on a valid document type are included)		20%	870

## Single Access Pages

This section identifies the pages on your Web site that visitors access and exit without viewing any other page. The percentages refer to the total number of user sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Single Access Pages			
	Pages	% of Total	User Sessions
1	Agricultura urbana en América Latina: Evaluación in situ para Inic <a href="http://www.idrc.ca/cfp/rep13_e.html">http://www.idrc.ca/cfp/rep13_e.html</a>	3.4%	103
2	Community-Based Technologies for Domestic Wastewater Treatment and Reuse <a href="http://www.idrc.ca/cfp/rep27_e.html">http://www.idrc.ca/cfp/rep27_e.html</a>	3%	91
3	Urban Food Production: Evolution, Official Support and Significance <a href="http://www.idrc.ca/cfp/rep08_e.html">http://www.idrc.ca/cfp/rep08_e.html</a>	2.64%	80
4	Cities Feeding People - Urban Agriculture Initiative <a href="http://www.idrc.ca/cfp/">http://www.idrc.ca/cfp/</a>	2.21%	67
5	Publication of the proceedings of the Curso Taller Internacional de Hidroponia <a href="http://www.idrc.ca/cfp/facts41_e.html">http://www.idrc.ca/cfp/facts41_e.html</a>	1.91%	58
6	Agulla : red agricultura urbana Investigaciones latinoamérica <a href="http://www.idrc.ca/cfp/agulla_e.html">http://www.idrc.ca/cfp/agulla_e.html</a>	1.81%	55
7	Urban Agriculture, Environment & Social Economy, La Habana (Cuba) <a href="http://www.idrc.ca/cfp/facts40_e.html">http://www.idrc.ca/cfp/facts40_e.html</a>	1.65%	50
8	Cities Feeding People - Urban Agriculture Initiative <a href="http://www.idrc.ca/cfp/index_e.html">http://www.idrc.ca/cfp/index_e.html</a>	1.58%	48
9	Urban Agriculture and Food Security Initiatives In Canada: A Survey of Canadian <a href="http://www.idrc.ca/cfp/rep25_e.html">http://www.idrc.ca/cfp/rep25_e.html</a>	1.45%	44
10	What's New at Cities Feeding People <a href="http://www.idrc.ca/cfp/whatsnew_e.html">http://www.idrc.ca/cfp/whatsnew_e.html</a>	1.42%	43
Total For the Pages Above		21.11%	639

## Top Paths Through Site

This section identifies the paths people most often follow when visiting your Web site. The path begins at the page of entry and shows the next six consecutive pages viewed

Top Paths Through Site			
	Pages	% of Total	User Sessions
1	1. <a href="http://www.idrc.ca/cfp/rep13_e.html">http://www.idrc.ca/cfp/rep13_e.html</a>	2.36%	103
2	1. <a href="http://www.idrc.ca/cfp/rep27_e.html">http://www.idrc.ca/cfp/rep27_e.html</a>	2.09%	91
3	1. <a href="http://www.idrc.ca/cfp/rep08_e.html">http://www.idrc.ca/cfp/rep08_e.html</a>	1.83%	80
4	1. <a href="http://www.idrc.ca/cfp/">http://www.idrc.ca/cfp/</a>	1.54%	67
5	1. <a href="http://www.idrc.ca/cfp/facts41_e.html">http://www.idrc.ca/cfp/facts41_e.html</a>	1.33%	58
6	1. <a href="http://www.idrc.ca/cfp/agulla_e.html">http://www.idrc.ca/cfp/agulla_e.html</a>	1.26%	55
7	1. <a href="http://www.idrc.ca/cfp/facts40_e.html">http://www.idrc.ca/cfp/facts40_e.html</a>	1.14%	50
8	1. <a href="http://www.idrc.ca/cfp/index_e.html">http://www.idrc.ca/cfp/index_e.html</a>	1.1%	48
9	1. <a href="http://www.idrc.ca/cfp/rep25_e.html">http://www.idrc.ca/cfp/rep25_e.html</a>	1.01%	44
10	1. <a href="http://www.idrc.ca/cfp/whatsnew_e.html">http://www.idrc.ca/cfp/whatsnew_e.html</a>	0.98%	43
Total For the Paths Above		14.69%	639

## Most Active Organizations

This section identifies the companies or organizations that accessed your Web site the most often.



## Summary of Activity by Day

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Users and Hits on Weekdays are the averages for each individual week day. The Average Number of Users and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

Summary of Activity by Day	
Average Number of <i>Users</i> per day on Weekdays	165
Average Number of <i>Hits</i> per day on Weekdays	1943
Average Number of <i>Users</i> for the entire Weekend	292
Average Number of <i>Hits</i> for the entire Weekend	2530
Most Active Day of the Week	Wed
Least Active Day of the Week	Sat
Most Active Day Ever	December 08, 1999
Number of Hits on Most Active Day	3390
Least Active Day Ever	December 18, 1999
Number of Hits on Least Active Day	763

## Activity Level by Day of Week

This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays). The Total Weekdays line indicates the number of hits occurring Monday through Friday of the report period. The Total Weekends line indicates the number of hits occurring Saturday and Sunday of the report period. Values in the table do not include erred hits.



Activity Level by Day of the Week			
	Day	Hits	% of Total Hits User Sessions
1	Sun	5535	10.09% 627
2	Mon	8392	15.3% 701
3	Tue	7159	13.05% 687
4	Wed	11815	21.55% 900
5	Thu	9881	18.02% 850
6	Fri	7453	13.59% 671
7	Sat	4588	8.36% 542
Total Weekdays		44700	81.53% 3809
Total Weekend		10123	18.46% 1169

### Activity Level by Hour of the Day

This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days).



Activity Level by Hour of the Day	
Most Active Hour of the Day	09 00-09 59
Least Active Hour of the Day	00 00-00 59

Activity Level by Hours Details				
Hour	# of Hits	% of Total Hits	# of User Sessions	
00:00-00:59	1171	2.13%	172	
01:00-01:59	1356	2.47%	192	
02:00-02:59	1462	2.66%	146	
03:00-03:59	1964	3.58%	163	
04:00-04:59	1809	3.29%	198	
05:00-05:59	2389	4.35%	176	
06:00-06:59	3318	6.05%	196	
07:00-07:59	3056	5.57%	173	
08:00-08:59	3302	6.02%	227	
09:00-09:59	3902	7.11%	275	
10:00-10:59	3525	6.42%	228	
11:00-11:59	3602	6.57%	255	
12:00-12:59	2858	5.21%	270	
13:00-13:59	1985	3.62%	221	
14:00-14:59	2083	3.79%	226	
15:00-15:59	2121	3.86%	229	
16:00-16:59	3116	5.68%	241	
17:00-17:59	2167	3.95%	248	
18:00-18:59	2459	4.48%	195	
19:00-19:59	1495	2.72%	196	
20:00-20:59	1688	3.07%	180	
21:00-21:59	1332	2.42%	180	
22:00-22:59	1405	2.56%	215	
23:00-23:59	1258	2.29%	176	
Total Users during Work Hours (8:00am-5:00pm)	26494	48.32%	2172	
Total Users during After Hours (5:01pm-7:59am)	28329	51.67%	2806	

## Page Not Found (404) Errors

This section identifies "Page Not Found" (404) errors which occurred on your server



## Server Errors

This section identifies by type the errors which occurred on your server



## Bandwidth

This section helps you understand the bandwidth requirements of your site by indicating the volume of activity as Kbytes Transferred.



Bandwidth		
	Time Interval	KBytes Transferred
12/01		45,922
12/02		43,635
12/03		32,980
12/04		21,237
12/05		22,809
12/06		34,743
12/07		46,876
12/08		44,223
12/09		32,637
12/10		22,320
12/11		25,208
12/12		29,594
12/13		31,078
12/14		20,914
12/15		41,892
12/16		37,703
12/17		30,653
12/18		12,086
12/19		18,128
12/20		23,215
12/21		19,962
12/22		23,388
12/23		22,461
12/24		36,093
12/25		17,755
12/26		23,406
12/27		20,963
12/28		24,180
12/29		26,504
12/30		23,251
12/31		15,031
Total		870,838

## Most Accessed Directories

This section analyzes accesses to the directories of your site. This information can be useful in determining the types of data most often requested.



Most Accessed Directories					
Path to Directory	Hits	% of Total Hits	Non-Cached %	Non-Cached K Xferred	User Sessions
<a href="http://www.idrc.ca/cfp">http://www.idrc.ca/cfp</a>	54545	99.49%	91.67%	870,838K	4954
<a href="http://www.idrc.ca/">http://www.idrc.ca/</a>	278	0.5%	100%	0K	261

## Glossary

Following are definitions for terms used in this report and throughout the World-Wide Web in general. These terms are also common to the WebTrends analysis tool.

Glossary	
<b>Ad</b>	A graphic or a banner on a web page that when clicked on, takes the visitor to another site.
<b>Ad Clicks</b>	A click on an advertisement on a web site which takes a user to another site, it is referred to as an ad click.
<b>Ad Views</b>	A web page that presents an ad. Once the visitor has viewed an ad, he/she can click on it (see Ad Click). There may be more than one ad on an ad view
<b>Authentication</b>	Technique by which access to Internet or Intranet resources requires the user to identify himself or herself by entering a username and password
<b>Bandwidth</b>	Measure (in kilobytes of data transferred) of the traffic on the site
<b>Browser</b>	A program used to locate and view HTML documents (Netscape, Mosaic, Microsoft Explorer, for example.)
<b>Click through rate</b>	Percentage of users who click on a viewed advertisement. This is a good indication of the effectiveness of this ad
<b>Client</b>	The browser (see above) used by a visitor to a Web site
<b>Client Errors</b>	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See "Return Code" definition
<b>Company Database</b>	The database installed and used by WebTrends to look up the company name, city, state and country corresponding to a specific domain name
<b>Cookies</b>	Persistent Client-State HTTP Cookies are files containing information about visitors to a web site (e.g., user name and preferences). This information is provided by the user during the first visit to a Web server. The server records this information in a text file and stores this file on the visitor's hard drive. When the visitor accesses the same web site again, the server looks for the cookie and configures itself based on the information provided.
<b>Domain Name</b>	The text name corresponding to the numeric IP address of a computer on the Internet (i.e., www.webtrends.com)
<b>Domain Name Lookup</b>	The process of converting a numeric IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com)
<b>Filters</b>	A means of narrowing the scope of a report or view by specifying ranges or types of data to include in or exclude
<b>Forms</b>	An HTML page which passes variables back to the server. These pages are used to gather information from users. Also referred to as scripts
<b>FTP</b>	File Transfer Protocol is a standard method of sending files between computers over the Internet
<b>GIF</b>	Graphics Interchange Format is an image file format commonly used in HTML documents
<b>Hit</b>	An action on the Web site such as when a user views a page or downloads a file



<b>Home Page</b>	The main page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of contents for the site.
<b>Home Page URL</b>	The local path or Internet URL to the default page of the Web site for which WebTrends reports will be generated.
<b>HTML</b>	Hyper Text Markup Language is used to write documents for the World Wide Web to specify hypertext links between related objects and documents.
<b>HTTP</b>	Hyper Text Transfer Protocol is a standard method of transferring data between a Web server and a Web browser.
<b>IP Address</b>	Internet Protocol address identifying a computer connected to the Internet.
<b>Log File</b>	A file created by a web or proxy server which contains all of the access information regarding the activity on that server
<b>Page Views</b>	Also called Page Impressions Hit to HTML pages only (access to non-HTML documents are not counted)
<b>Platform</b>	The operating system (i.e. Windows 95, Windows NT, etc.) used by a visitor to your Web site
<b>Protocol</b>	An established method of exchanging data over the Internet
<b>Referrer</b>	URL of an HTML page that refers to your Web site
<b>Return Code</b>	<p>The return status of the request which specifies whether the transfer was successful and why</p> <p>Possible "Success" codes are:</p> <ul style="list-style-type: none"> <li>200 = Success OK</li> <li>201 = Success Created</li> <li>202 = Success Accepted</li> <li>203 = Success Partial Information</li> <li>204 = Success No Response</li> <li>300 = Success Redirected</li> <li>301 = Success Moved</li> <li>302 = Success Found</li> <li>303 = Success New Method</li> <li>304 = Success Not Modified</li> </ul> <p>Possible "Failed" codes are</p> <ul style="list-style-type: none"> <li>400 = Failed Bad Request</li> <li>401 = Failed Unauthorized</li> <li>402 = Failed Payment Required</li> <li>403 = Failed Forbidden</li> <li>404 = Failed Not Found</li> <li>500 = Failed Internal Error</li> <li>501 = Failed Not Implemented</li> <li>502 = Failed Overloaded Temporarily</li> <li>503 = Failed Gateway Timeout</li> </ul>
<b>Server</b>	A computer that hosts information available to anyone accessing the Internet
<b>Server Error</b>	An error occurring at the server Web server errors have codes in the 500 range
<b>Spiders</b>	An automated program which searches the internet
<b>Suffix (Domain Name)</b>	<p>The three digit suffix of a domain can be used to identify the type of organization</p> <p>Possible Suffixes are</p> <ul style="list-style-type: none"> <li>com = Commercial</li> <li>edu = Educational</li> <li>int = International</li> <li>gov = Government</li> <li>mil = Military</li> <li>net = Network</li> <li>org = Organization</li> </ul>
<b>User Agent</b>	<p>The fields in an extended Web server log file indicating the browser and the platform used by a visitor</p> <p>Uniform Resource Locator is a means of identifying an exact location on the Internet. For example http://www.webtrends.com/html/info/default.htm is the URL which defines the use of HTTP to access the Web page Default.htm in</p>

<b>URL</b>	the /html/info/ directory on the WebTrends Corporation Web site). As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
<b>User Session</b>	A session of activity (all hits) for one user of a web site. A unique user is determined by the IP address or cookie. By default, a user session is terminated when a user is inactive for more than 30 minutes. This duration can be changed from General panel in the Options, Web Log Analysis dialog. the Synonym: Visit.
<b>View,Page</b>	Each request for a particular web page which displays an ad. Also referred to as an Impression.
<b>Visit</b>	Commonly called User Session. All activity for one user of a web site. By default, a user session is terminated when a user is inactive for more than 30 minutes.

[WebTrends Corporation] —



This report was generated by WebTrends.

**Subject: New Tune Up E-mail - 1 Page**  
**Date: Fri, 19 Nov 1999 18:39:36 -0800**  
**From: Web Site Garage <do\_not\_reply@netscape.com>**  
**To: jkd.pelletier@sympatico.ca**

WEB SITE GARAGE 1 PAGE TUNE UP  
www.WebSiteGarage.com

.....  
NOTE: Your free 1-page tune up will expire after 3  
months. You will be notified when it is time to renew.  
.....

Thank you for using our 1 page tuneup

/  
Please do not reply to this email. Support is available through  
<http://dashboard.netscape.com/support>

URL: <http://www.idrc.ca/cfp/>  
Report Run on 11/19/1999 at 18:39 PST

NOTE: Please resize your e-mail reader to its maximum  
width for best viewing results.

=====

OVERALL PAGE RATING.....GOOD

=====

1. BROWSER COMPATIBILITY CHECK.....GOOD
2. !REGISTER-IT! READINESS CHECK.....GOOD
3. LOAD TIME CHECK.....GOOD
4. DEAD LINK CHECK.....EXCELLENT
5. LINK POPULARITY CHECK.....FAIR
6. SPELLING CHECK.....GOOD
7. HTML DESIGN CHECK.....EXCELLENT

=====

1. BROWSER COMPATIBILITY CHECK... ..GOOD

=====

This utility checks how well your Web page is  
displayed when viewed with different browsers

Total Warnings 15  
Compatibility Warnings by Browser

Browsers	Warnings
Netscape Navigator 4.0	1
Netscape Navigator 3.0	1
Microsoft Internet Explorer 4 0	2
Microsoft Internet Explorer 3 0	2
America Online 3 0	2
America Online 4 0	2
WebTV	5

Tag	Attribute	Warning	Line #
blink		Tag "blink" is not supported by Microsoft Internet Explorer 4 0 Microsoft Internet Explorer 3 0 America Online 3 0 America Online 4 0	83

WebTV			
body	alink	Attribute "alink" of Tag "body" is not supported by WebTV	11
body	leftmargin	Attribute "left margin" of Tag "body" is not supported by Netscape Navigator 4.0 Netscape Navigator 3.0 WebTV	11
img	alt	Attribute "alt" of Tag "img" is not supported by WebTV	18, 25, 342
img	lowsrc	Attribute "lowsrc" of Tag "img" is not supported by Microsoft Internet Explorer 4.0 Microsoft Internet Explorer 3.0 America Online 3.0 America Online 4.0 WebTV	18

## =====

## 2. 'REGISTER-IT! READINESS CHECK.....GOOD

## =====

This utility checks whether your Web page ~~is~~ set up to be indexed correctly by search engines and directories.

Total Warnings : 4

Tag Type	Tag Data
Title Tag	<title>Cities Feeding People - Urban Agriculture Initiative</title>
Meta Description Tag	<meta NAME="Description" CONTENT="This site provides information about the program initiative on urban agriculture at Canada's International Development Research Centre (IDRC) IDRC supports applied, multidisciplinary research on food security and urban policy issues in the South and North.">
Meta Keywords Tag	<meta NAME="keyWords" CONTENT="urban agriculture, Cities Feeding People, IDRC, International Development Resource Centre urban farming gender and urban agriculture, sustainable urban agriculture, food security">

Tag Type	Word Count	Character Count
Title tag	7 words	52 characters
Meta Description Tag	35 words	257 characters
Meta Keywords tag	8 phrases	180 characters

### Warnings

Your META Description tag is too long. You can only have up to 200 characters (approximately 25 words) of information.

Your META keyword tag is too long. The allowed length. You can have up to 1000 character (approximately 150 word) of information.

- There is repetition in your META Keywords tag. This can cause search engines to stop indexing your keywords.
- You redirect your users to another page. Search tools will usually index the address of the page that users are redirected to - is this the desired effect?

-----  
 Drive traffic to your web site!  
<http://register-it.netscape.com>  
 -----

=====

### 3. LOAD TIME CHECK.....GOOD

=====

This diagnostic checks how fast your page loads up under 6 common modem speeds.

Connect Rate	Connect Time
14.4K	25.40 seconds
28.8K	14.30 seconds
33.6K	12.36 seconds
56K	9.84 seconds
ISDN 128K	3.91 seconds
T1 1.44Mbps	1.46 seconds

Qty	Size	URL
1	12793	<a href="http://www.idrc.ca/cfp/">http://www.idrc.ca/cfp/</a>
1	12680	cities.gif
1	5041	Cornul.gif
1	1268	icon_hom.gif
1	1132	icon_fin.gif
1	1096	can.gif
1	867	icon_hel.gif
4	334	dotorg.gif
5	326	dotylw.gif
1	190	blue-bulet.gif
1	117	dot_black.gif
18	35844	TOTALS (in bytes)

-----  
 Speed up your site by optimizing your images!  
[http://websitegarage.netscape.com/vlr/default/turbocharge/gif\\_lube/tu](http://websitegarage.netscape.com/vlr/default/turbocharge/gif_lube/tu)  
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### 4. DEAD LINK CHECK.....EXCELLENT

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This utility checks to see if your page has any dead links

Total Links : 52  
 Total Good Links 30  
 Total Failed Links 0  
 Total Unchecked Links 22

Status	Count	URL
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