

Decision Support Systems for Sustainable Development

A Resource Book of
Methods and Applications

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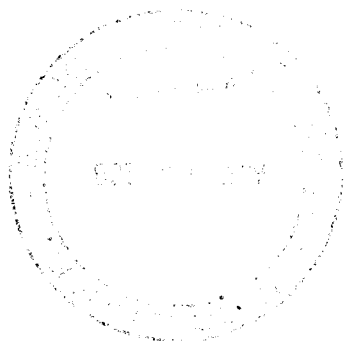
*A Resource Book of Methods and
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Gregory (Grzegorz) E. Kersten
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For
Margaret Kersten,
Anna Mikolajuk and
Brenda Yeh
with thanks for
their inspiration
and encouragement.
Thank you!

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20 DSS APPLICATION AREAS

Gregory E. Kersten and Gordon Lo

1. Introduction

The concept of computer-based decision support was born in the early 1970s and is generally attributed to two articles. The first, written by Little (1970), introduced the notion of decision calculus as a "model-based set of procedures for processing data and judgements to assist a manager in his decision making." The second article, written by Scot Morton (1971), introduced support systems for managerial decision making.

The objective of this chapter is to provide references to various implementations of DSSs that were published in the 1990s. In the following nine sections we mention a number of DSS applications to environmental decision making and assessment, water resource management, agriculture, forestry, manufacturing, medicine, business and organizational support, and infrastructure. The list of references is not exhaustive but it demonstrates both scope and interest in practical research in the decision support systems field. It gives MIS managers, developers and decision makers a rich source of information about the specific domains where different DSS technologies have been used in both developing and developed countries.

1.1 General books and articles

Since the late 1980s DSS has been widely studied and taught in business, engineering, information systems and other university courses. A number of books providing a comprehensive introduction to the DSS area has been published. Recently published books include those by Dhar and Stein (1997), Holsapple and Whinston (1996), Marakas (1999), Mallach (1994), Sauter (1997), Sprague and Watson (1997), Turban and Aronson (1998).

DSSs have been applied in a variety of problems. A good survey of the application literature can be found in Eom, Lee et al. (1998), Santhanam and Elam (1998) and

Liang and Hung (1997). Surveys of negotiation and group decision support systems have also been conducted (Aiken *et al.*, 1993; Vogel and Nunamaker, 1990).

1.2 Web resources

Numerous World Wide Web (Web) sites provide DSS related resources. Several Web sites (Arnott, 1999; Demarest, 1999; Kersten, 1999; Power, 1999; Power and Quek, 1999) provide general information related to the design, development, evaluation, and implementation of DSSs. A list of DSS software publishers can be found in these sites and also in the *Data Warehousing Information Center* which is available on the Web (LGI, 1999). Quek (1999) maintains a site which contains a listing of Decision Support Systems Courses conducted by many institutions and universities across the world.

Demonstration or scaled down versions of DSSs can be downloaded from the Web. Many software publishers place demonstration versions of their products on the Web. DSSs for specific domains and types of problems can be obtained directly from the Web. For example, there are DSSs developed for agricultural purposes (Agriculture Canada, 1999; FARAD, 1999). Several water resources management DSSs can be downloaded from the Internet (CDSS, 1999; IIASA, 1999; Silvert, 1999). The Environmental Programs group of the North Carolina Supercomputing Center (NCSC, 1999) has developed an environmental DSS Web site that provides definitions and software available for downloading.

2. Environmental decision making

Environmental DSSs have been developed to assess the impact of utilization of natural resources and to evaluate the impact of agricultural and industrial activities on the environment. Guariso and Werthner (1989) discuss environmental decision support systems and provide architecture for such systems. Several applications of multiple criteria decision making in environmental management can be found in Paruccini (1994). References to many systems (including environmental DSSs and GISs) which were developed to solve environmental problems in Argentina, Chile, Columbia, Egypt and Poland are available on the Web site ERDAS (1999). Sandia National Laboratories (1999) developed an environmental DSS that performs risk assessment, based on potential risk to human health and the environment and on the cost of alternatives. Shaw *et al* (1998) describes several DSSs used for natural resource management in Australia.

Zhu *et al* (1998) discuss a knowledge-based spatial decision support system for effective environmental management. Gough and Ward (1996) provide a DSS framework that was applied for the management of Lake Ellesmere in New Zealand. Hipel *et al* (1998) developed GMCR used, among others, to model and analyze international environmental management disputes involving governments in both Canada and the U.S. The cross-disciplinary nature of environmental DSSs explains why relevant materials can be found in journals such as *Computers in Industry*, *IEEE Transactions on*

Systems, Man and Cybernetics, Journal of Environmental Management and *Journal of Water Resources Planning and Management*.

Hokkanen and Salminen (1994) explore the use of an integrated DSS that assist decision makers to identify optimal schemes for treatment, storage, transport and solid waste disposal. Several DSSs which use multiobjective methods and GIS technology have been developed for this purpose (see Hokkanen and Salminen, 1994; Pinter, Fels et al, 1995; Walker and Johnson, 1996; Swetnam, Mountford et al., 1998; Subramaniam and Kerpedjiev, 1998).

Paigee et al (1998) developed a DSS to assist risk managers to evaluate landfill cover designs for mixed waste disposal sites at Los Alamos. Moon et al. (1998) discuss LANDS (Land Analysis and Decision Support) System, which manages and integrates the data and models required to meet a broad spectrum of land management and planning needs.

The USDA-ARS in Tucson, Arizona has developed DSS to select land conservation management system in Mexico; its implementation revealed problems which are common to many applications of decision support technology in developing countries (Hernandez et al., 1998). Issues of environmental planning are also discussed by Barnikow *et al.* (1992) and Kainuma *et al.* (1990).

Several DSSs for the evaluation of land management practices and their effects can be found in Yakowitz et al. (1992, 1993, 1998a, 1998b) and Robotham (1998). DSSs for land management in developing countries are discussed by Mira Da Silva et al. (1998); Matthew and Peasley (1998); Jones et al. (1998) and Zhang et al. (1998).

3. Environmental impact assessment

An important topic within the scope of EDSS is environmental impact assessment. Several authors have described systems that can be used for this specific purpose (Barnikow et al., 1992; Kainuma et al., 1990; Kampke et al., 1993; Winsemius and Hahn, 1992; Wadsworth and Brown, 1995; Yakowitz et al, 1998). Muth and Lee (1986) present a model that can be used to assess the impact of natural resource exploitation. Ecozone II, a decision support system (DSS) was designed to facilitate EIA's in the sectors of agriculture, agro-industries and aquaculture in less developed countries (Howells, 1998).

GISs are often linked with forecasting models for environmental prediction (Hokkanen and Salminen, 1994; Specht and Owls, 1995). Chiueh et al. (1997) present the benefits of applying spatial decision support systems to assess soil contamination problems.

4. Water resource management

Water resource management is another facet of environmental decision making where DSSs have been applied. Water quality management decision support has been discussed by Berkemer et al. (1993), Camara et al. (1990), Lovejoy et al. (1997), and Xiang (1993). DSSs to support water reservoir decision analysis have been developed by Grobler and Rossouw (1991), and Simonovic (1992). Further, tools to support

water delivery maintenance and planning have been presented by Pingry et al. (1991), Sutherland and Lambourne (1991), Thrall and Elshaw-Thrall (1990). DSSs for planning irrigation systems have been developed by Bandyopadhyay and Datta (1990); Tyagi et al. (1993) and Wilmes et al. (1990).

DSSs for strategic planning of water resources in Jordan have been developed by Alshemmeri (1997) and, in the Middle Nile Delta, by Abdel-Dayem et al. (1998). Riverside Technology (1999) designs, develops, and implements water resources management systems that are used in the Yellow River and Huai River in China, and the Nile River in Egypt.

A relatively simple ground water DSS was developed to assist in identifying salt water vulnerable areas and in developing management policies to prevent salt water intrusion in central Kansas (Sophocleous and Ma, 1998). DSS is also used for conjunctive management of surface water and ground water under prior appropriation; (Fredericks, Labadie et al., 1998; Sophocleous, Koelliker et al., 1999).

The system called WATERSHEDSS (WATER, Soil, and Hydro-Environmental DSS) was designed to help watershed managers and land treatment personnel to identify their water quality problems, and to select appropriate management practices. (Osmond, Gannon et al., 1997). Anderssen, Mooney et al. (1996) present a model of hydrodynamic behavior of water resources to construct wetlands in order to meet environmental regulations.

5. Agriculture

DSSs focusing on the overall improvement of agricultural production have been described by Goodrich (1998); Jacucci (1996), Gonzalez-Andujar et al. (1993), Power (1993) and Wagner and Kuhlmann (1991). Gameda and Dumanski (1998) developed Soilcrop system, which provides biophysical and socioeconomic criteria for determining the sustainability of cropping practices in different agroregions.

The comprehensive resource planning system (CROPS) is a multiobjective scheduling system that uses heuristics and constraint satisfaction to find acceptable farm-level plans in Virginia (Stone et al., 1998). DSSs have also been developed for management of agricultural operations and production control (Sorensen, 1998; Vickner and Hoag, 1998). These systems are playing an important role in agricultural management in developing countries such as Egypt, Indonesia and Mexico.

Shtienberg et al. (1990) and Yost and Li (1998) discuss several systems in the area of the disease identification and the specification of treatments.

Knowledge-based computerized DSSs have been designed to solve complex problems in soil acidity, phosphorus deficiency and nitrogen deficiency (Yost and Li, 1998; Kovacs et al., 1998). Jones et al (1998) developed a DSS to identify cropping and tillage options for profit maximization for a wide range of soil erosion control levels.

A DSS that aids decision making in agricultural and water resource management in the Eastern Nile Delta of Egypt was developed by Abu-Zeid (1998). Datta (1995) designed an integrated DSS for generating alternative water allocation and agricultural production scenarios for a semi-arid region. A geographical DSS was developed for the Ministry of Agriculture in Dominican Republic (Grabski and Mendez, 1998).

Amien (1998) developed an expert system that assesses the suitability of specific soil and climate conditions for supporting proper agricultural systems, and the selection of crops in Indonesia.

6. Forestry

Several DSSs have been used to assist decision making in forestry and natural resources (Marathe *et al.*, 1991; Payandeh and Basham, 1993). Covington *et al.* (1988) developed a DSS called TEAMS that can be used as "a tactical planning system to aid forest managers in developing site specific treatment schedules". Reforestation problems have been addressed by Johnston *et al.* (1993). Ecosystem management, with the aid of DSS, has been proposed as a solution to many problems facing forestry today (Rauscher, 1999; Twery *et al.*, 1998; Dewhurst *et al.*, 1995). Financial matters related to forest management have been considered by Meyer (1992) and Payandeh and Basham (1993). The identification and treatment of diseases and pests have been analyzed by Power (1988).

Manley and Threadgill (1991) developed a DSS that imbeds a linear programming model to evaluate New Zealand's forests. Aggarwal *et al.* (1992) discuss methods of providing decision support for planning appropriate lumber harvests. Wood (1998) discusses the case of the Menominee Tribe's reservation timberlands. Forest managers determined that one third of the tribal forest could be converted to more productive and valuable tree species. Working together with Northern Arizona University they developed a DSS to devise a schedule for implementing the conversion Wood (1998). Wybo (1998) introduces a DSS dedicated to forest fire prevention and fighting.

Naeset (1997) discusses the use of GISs to search for sensitive areas that should be devoted to careful timber management practices. Tecle *et al.* (1998) developed a multi-objective and/or multi-person decision support system for analyzing multi-resource forest management problems.

Forest resource managers in two U.S. Forest Service Ranger Districts use INFORMS-R8, a DSS to support common district planning activities (Williams and Holtfreich, 1998). Ross and Hannam (1998) discuss three DSSs (TEAS, LOGSPERT9, HABASYS) used to manage legal, ecological, and social information required to make decisions about the conservation of forests on Protected Land in Australia.

7. Manufacturing

Deciding on appropriate investment in industrial/manufacturing ventures can be difficult. Park *et al.* (1990) and Rios (1993) provide some instances of the use of this technology. The analysis and planning of the manufacturing processes, including planning of materials requirements and manufacturing resources, can be assisted with specialized DSSs such as those suggested by Ozdamar, Bozyel *et al.* (1998), Migliarese and Paolucci (1993), Srihari and Cala (1992) and Suresh (1990).

Production related DSSs have been discussed by Agarwal and Tanniru (1992), Garza *et al.* (1992), Kleijnen (1993), Martin *et al.* (1993) and Migliarese and Paolucci

(1993). Numerically controlled machine tools are successfully used in manufacturing. For example, IDSSFlex is a DSS to analyze and evaluate flexible manufacturing systems (FMS) design alternatives (Borenstein, 1998).

8. Medicine

DSSs to support hospital services planning have been developed by many researchers (Beech and Fitzsimons, 1990; Sharkey et al., 1993; Kadas, 1995; Stodolak and Carr, 1992), likely in response to the importance and cost of these services. However, this is not the only type of medical decision making that has been supported using a DSS. Health-care systems are discussed by Datta and Bandyopadhyay (1993) and Doukidis and Forster (1990).

According to Hagland (1998) the number of physicians who use clinical information systems, including decision support tools at the point of care is constantly increasing. DSS applications allow the collection and manipulation of financial and clinical data on a variety of levels, including patient, procedure and physicians (DeLuca and Cagan, 1996). Keegan (1995) notes that the U.S. healthcare decision-support market is growing faster than the market for all other healthcare software.

Morgan (1996) illustrates the use of an intelligent DSS to solve information overload problems faced by health authorities. Leibovici (1997) developed a problem-orientated DSS to improve empirical antibiotic treatment. The development of proper nutritional balance for diets has been considered by Bandyopadhyay and Datta (1990), and Zwietering et al. (1992).

Tropical disease diagnosis has been investigated by Doukidis and Forster (1990). Mishra and Dandapat (1993) propose a system for EMG diagnosis. Further, patient simulation, using a negotiation metaphor, has been investigated by Kersten et al. (1993) and Kersten and Szpakowicz (1993). DSSs related to pharmaceuticals was developed by Green and Krieger (1992) and Islei et al. (1991).

9. Business and organizational support

There are numerous examples of DSS applications in support of common organizational decision making activities. They include administration (Edwards, 1992; Johnson, 1996; Mohanty and Deshmukh, 1997); assessment of risk in international investments (Tessmer et al., 1993); corporate crises management (Mak, Mallard et al., 1999), banking network planning (Coats, 1990); credit decisions (Coffman and Brooks, 1992; Levary and Renfro, 1991; Fuglseth and Gronhaug, 1997); portfolio management (Kira et al., 1990); investment strategies (Huynh and Lassez, 1990); marketing (Arinze and Banerjee, 1992; Coffman and Brooks, 1992; Green and Krieger, 1992; Mak H-Y. and T. Buim 1996; Sisodia, 1992; Bruggen, Ahn and Ezawa, 1997; Smidts et al., 1998; Ghose and Nazareth, 1994); capital budgeting (Moribayashi and Wu, 1990); operations management (Proudlove, Vadera et al., 1998); scheduling (Ecker, Gupta et al., 1997; Djukanovic, Babic et al., 1996); strategic management (Martinsons and Davison, 1999); business reengineering (Barua and Whinston, 1998). Further, DSSs have been shown to improve the decision maker's

capabilities by improving the visualization of the pertinent financial data (Lawton, 1993).

10. Infrastructure

Support for decision making related to trains and railroads has been discussed by Hoffman (1993), Hanif, S. and Arief, S (1998), Tanzi and Guiol (1998) and Missikoff (1998). Bielli (1992) developed a DSS for urban traffic management. A DSS for a district in the Commonwealth of Virginia was developed through the application of System Dynamics concepts (Garza, Drew et al., 1998). A sea navigation DSS has been presented by Grabowski and Sanborn (1992).

Several DSSs for truck routing and maintenance have been suggested by Bradley (1993), Lysgaard (1992), Ott (1992) and Shannon and Minch (1992). A DSS designed for use with construction projects has been described by Crosslin (1991). Project management DSSs include those described by Arinze and Partovi (1992), Courtney and Paradice (1993), Hastak, Halpin et al. (1996), Liberatore and Stylianou (1993), Archer and Ghasemzadeh, (1998) and Stewart (1991).

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