

UNIVERSITY OF SANTO TOMAS

GRADUATE SCHOOL

España St., Manila, Philippines

Tel. No. 731-53-96

OFFICE OF THE DEAN

PROJECT PROPOSAL FOR A COMPARATIVE STUDY
OF THE CHILDREN'S SAVINGS PROGRAM
OF SELECTED COOPERATIVES

- I PROJECT PROPONENT : Economic Research Center
Graduate School
University of Santo Tomas
España, Manila
Philippines
- II STATE : Republic of the Philippines
- III PERSON RESPONSIBLE : Dr. Ngo Huy Liem
Research Supervisor
Economic Research Center
Graduate School
University of Santo Tomas
España, Manila
Philippines



ARCHIV
334.02(914)
N 4



I. JUSTIFICATION FOR THE PRESENT PROPOSAL

This research proposal is based on the argument that inadequacy/insufficiency of cooperative working capital and funds will cause the defeat of the very aim why cooperatives are organized. Hence, an evaluation of different types of cooperatives and their strategies for capital build-up will essentially provide a comprehensive view as to how they could be in a better position to serve their target clientele.

Several studies on cooperatives have delved into the various constraints faced by local cooperatives and it has always emerged that their basic problem lie on the lack of finances. This particular constraint would cause a chain reaction that would eventually lead to the collapse of cooperative organizations. Furthermore, cooperatives generally lack schemes with which they could improve their financial status.

Cooperatives have generally been concerned only with providing loans to their members without any regard as to how they could develop a sense of responsibility among the members. They failed to instill in their members the important fact that they exist for those very members and the same members are the agents that may bring about the success or failure of the organization.



OFFICE OF THE DEAN

Cognizant of this situation, the research proponent deemed it relevant to look into the existence of children's savings program as one way by which cooperatives could effect a better financial standing as far as their operations are concerned. Put in another way, children's savings program could be a positive thrust of co-operatives to provide them with the capital necessary so that they may render effective and efficient service to their clientele.

It is believed that cooperatives do not have to undertake complicated fund-raising strategies and schemes to secure capital build-up. Pursuing a children's savings program essentially entails very minimal work as far as the cooperative management is concerned except in motivating adult cooperative members to allow their children to join the savings program.

In this light, this particular proposal resolves to recommend the adoption of children's savings program in any type of cooperative organization as a simple but dependable medium to attain short and long-term objectives of the cooperatives. To wit, in the short-run, the children's savings program could provide the much-needed capital while in the long-run, this particular endeavor could result in an improved attitude of adult members and their children, who will become cooperative members eventually, towards saving. Hence, it could further



OFFICE OF THE DEAN

result in the control of loan delinquency with the realization of the importance of saving.

In addition, there is a relative dearth, if not non-existence, of studies that look into this particular area. Hence, the research proponent aims to pioneer in such and perhaps generate interest from other agencies and institutions that could bring about a more comprehensive and critical evaluation of existing children's savings programs pursued by cooperatives.

II. OBJECTIVES OF THE STUDY

The proposed research study aims to examine the experience of a developing country, specifically the Philippines, with regard to cooperatives and the extent of their pursuance of such activity as a children's savings program.

In particular, the objectives of the study are as follows:

- a. to trace the history of children's savings program in Philippine cooperatives;
- b. to assess the correlation between the undertaking of children's savings programs and the success or failure of cooperatives;
- c. to identify the types/structures of cooperatives that are currently involved in carrying out a children's savings program and their reasons for pursuing such program;



OFFICE OF THE DEAN

- d. to make a comparison of the different approaches adopted by cooperatives to implement children's savings programs;
- e. to identify the constraints experienced in the implementation of a children's savings program and suggest measures to counteract these constraints;
- f. to identify the role of non-governmental organizations (NGOs) in promoting and pursuing such programs.

III. PHASES OF THE STUDY

The project study will involve three phases, each addressed to the objectives of the study.

Phase I — Preliminary Phase

This phase will constitute the preliminary data gathering which will include a comprehensive documentation of literature reviewing the children's savings programs/activities being pursued by cooperatives, since not enough research materials can be found on the topic. A preliminary identification of the sample cooperatives will be conducted during this phase and such will be possible through their linkages with the regional chapters of National Association of Training Centers for Cooperatives (NATCCO), Northern Luzon Cooperative Development Center (NORLUCODEC), Tagalog Cooperative Training and Development Center (TAGCOTEC), Bicol Cooperative Training Center (BCTC), Visayas Cooperative Training



OFFICE OF THE DEAN

Organization (VICTO) and Southern Philippines Educational Cooperative Center (SPECC).

Phase II — Survey of Cooperatives with Children's Savings Programs

An actual survey or evaluation of cooperatives with children's saving programs will be the main focus of the second phase. Important characteristic features of these cooperatives will be taken into account such as:

1. Types of cooperatives which are more likely to adopt children's savings programs
2. Length of existence of the cooperative
3. Length of existence of the children's savings programs
4. Members' behavior/attitudes on capital build-up strategies
5. Financial status of the cooperative

Phase III — A Model Correlating the Linkages of NGOs to Children's Savings Programs and the Programs' Effects on Cooperatives' Growth

The last phase of the study will try to establish the role or linkages of non-governmental organizations (NGOs) in promoting children's savings programs and how the presence of such an activity or program in the cooperative affects its growth or failure.



OFFICE OF THE DEAN

The results of the research study will be presented to the different cooperatives surveyed, other research institutions and government agencies, particularly those involved in cooperative development. A seminar workshop will also be conducted for further university-wide dissemination of output.

IV. RESEARCH DESIGN

- a. Duration of Project: 24 months
- b. Research Locale: all cooperatives with children savings programs situated in the 13 regions of the country which are affiliated with the regional chapters of NATCCO
- c. Subjects of the Study: all types of cooperatives whether private or government-sponsored
- d. Sources of Data: Financial statements of cooperatives
Evaluation report of regional chapters on affiliated cooperatives
Response to survey questionnaires and personal interviews
- e. Instruments: information sheets
questionnaires
interviews
- f. Tentative Hypotheses:
 - 1. there is a correlation between the undertaking of a children's savings program and the success or failure of a cooperative
 - 2. there is a correlation between the success or failure of a children's savings program of cooperatives and the parti-



UNIVERSITY OF SANTO TOMAS

GRADUATE SCHOOL

España St., Manila, Philippines

Tel. No. 731-53-96

- 7 -

OFFICE OF THE DEAN

cipation of non-governmental organizations such as farmers' organization and church-related institutions in the promotion of the program

3. private cooperatives are more inclined to undertake children's savings program compared to their government-sponsored counterparts.



UNIVERSITY OF SANTO TOMAS**GRADUATE SCHOOL**

España St., Manila, Philippines

Tel. No. 731-53-96

OFFICE OF THE DEAN**V. PROPOSED BUDGET FOR 24 MONTHS****1) SALARIES AND WAGES**

1 - Project Consultant (P3,500 x 24)	P 84,000.00	
1 - Project Leader (P3,300 x 24)	79,200.00	
2 - Assistant Researchers (P1,700 x 2 x 24)	81,600.00	
1 - Student Research Aide (P1,000 x 24)	24,000.00	
1 - Typist (P1,500 x 24)	<u>36,000.00</u>	<u>P304,800.00</u>

2) TRAVEL & MISCELLANEOUS EXPENSES

Trips: Manila-Region-Manila	32,500.00	
Trips: Intra-Region	16,500.00	
Board & Lodging - Regions	10,500.00	
Transportation: ERC Staff - Manila	2,500.00	
Insurance	10,000.00	72,000.00

3) SUPPLIES, MATERIALS, COMMUNICATIONS 15,000.00**4) COMPUTER** 12,000.00**Grand Total** P403,800.00**An ave. of 30% allowance for inflation** 121,200.00**P525,000.00**

1 US\$ = P17.50

1 C\$ = P12.30

(Current rate as of April 1985)



UNIVERSITY OF SANTO TOMAS

GRADUATE SCHOOL

España St., Manila, Philippines

Tel. No. 731-53-96

OFFICE OF THE DEAN

WORK PLAN

Phase	Description	Duration (24 months)
I	<p>Preliminary Phase</p> <ul style="list-style-type: none">- Comprehensive documentation of literature- Preliminary identification of the sample cooperatives through their linkages with the regional chapters of NATCCO	8 months
II	<p>Survey of Cooperatives with Children's Savings Program</p> <ul style="list-style-type: none">- Rre-test and revision of questionnaires- Conduct final survey- Preliminary data collation, tabulation, testing and analysis	12 months
III	<p>Model-Building and Report Writing</p> <ul style="list-style-type: none">- Writing of final draft- Finalization of Report for Publication- Conduct Seminar-Workshop to resent preliminary results	4 months



UNIVERSITY OF SANTO TOMAS

GRADUATE SCHOOL

España St., Manila, Philippines

Tel. No. 731-53-96

OFFICE OF THE DEAN



UNIVERSITY OF SANTO TOMAS

GRADUATE SCHOOL

España St., Manila, Philippines

Tel. No. 731-53-96

OFFICE OF THE DEAN

ECONOMIC RESEARCH CENTER
1985

BACKGROUND

Contemporary issues and developments have encouraged the creation of the Economic Research Center (ERC) at the Graduate School of the University of Santo Tomas.

The research center was actually in existence since 1983 but it was only in 1984 that the Center was officially given the name of Economic Research Center.

Ideally, ERC is the answer to the need for a conducive atmosphere for research and further studies in the field of economics that will serve the purposes of the academe in particular and the national interest in general.

Specifically, the Center endeavors to pioneer in the exhaustive investigation of relevant economic and development issues with the aim of disseminating its findings to academic personnel so that they may be able to update their information on specific research subject areas. This, the Center believes, is a vital step in upgrading the quality of the academic personnel and therefore, the studentry of the University.



OFFICE OF THE DEAN

To accomplish its objectives, ERC continuously attempts to promote research integration and cooperation among institutions and agencies generally on the same line of endeavor.

OBJECTIVES

The Economic Research Center functions in the light of the following objectives:

- a) To undertake and promote applied research in the field of economics and other relevant areas;
- b) To provide support to faculty members by way of making available to them materials and information deemed to be valuable with respect to their fields of specialization, i.e., the Center aims to function as a complementary arm in teaching economics in the graduate as well as in the undergraduate level;
- c) To establish linkages and coordinate with social and economic research bodies within and without the University; and
- d) To organize seminars, symposia, forum and workshops as means of facilitating the development of research capabilities of the students.

LINKAGES

The research center continually attempts to establish and strengthen linkages with private and/or public, national and/or international organizations and agencies. In this regard, the ERC hopes to coordinate and cooperate with such institutions as the Association of the Catholic Universities of the Philippines (ACUP),



UNIVERSITY OF SANTO TOMAS

GRADUATE SCHOOL

España St., Manila, Philippines

Tel. No. 731-53-96

- 3 -

OFFICE OF THE DEAN

ACUP-member universities, the Center for Research of the International Federation of Catholic Universities (IFCU), The University of the Philippine School of Economics (UPSE), other research centers within the University of Santo Tomas and some foreign Universities.

In the long-run, ERC hopes to be affiliated with other entities for exchange of information, for assistance and promotion of specific research projects.

RESEARCH UNDERTAKINGS

A. Trade

1. Promotion of export traders in Philippine trade development
2. Promotion of General Trading Companies in an export-oriented economy.
3. Closing companies in export-processing zones.
4. Problems and prospects of barter trade in the Philippines.

B. Development Programs

1. University-based institute for small-scale industries
2. Comparative study of Children's Savings Program of cooperatives
3. Socio-economic effects of Agribusiness in rural development.
4. The Role of Private Voluntary Organizations (PVO) in Philippine Development



UNIVERSITY OF SANTO TOMAS

GRADUATE SCHOOL

España St., Manila, Philippines

Tel. No. 731-53-96

- 4 -

OFFICE OF THE DEAN

C. Labor

1. Labor Export from Developing Countries

D. Foreign Investment

1. Multi-nationals in Developing Nations

