

We believe that food will change the world.

MotherFood International is a social enterprise that provides access to nutritional food to the world's vulnerable. To do so, we create local partnerships, adapting our products to the local context, with a focus on partnering with female entrepreneurs to facilitate the process.

Malnutrition is one of the world's greatest challenges.

In 2016, approximately **155 million children** suffered from **stunted growth**. The leading cause of stunting is **poor fetal growth, due to maternal malnutrition**.

The Copenhagen Consensus estimates that investing **\$1 in addressing child malnutrition can save up to \$166**.

We address the mother's integral role in combating malnutrition by curating our programs to **focus on women's nutrition before and during pregnancy, addressing intergenerational poverty**.

We offer nutritious and affordable food products by conducting:

**Market
Research**



Prototyping culturally relevant food products

**Research &
Development**



Fulfilling micronutrient needs of malnourished women

**Business
Development**



Finding local partners and locally sourced ingredients

Our team has successfully launched projects in Colombia, and now **expanding to India**, as well as Ethiopia and Ghana.

Our Solution for India

Fortifying the *laddoo* – transforming a common and beloved Indian food with the nutrients to meet basic nutritional requirements of women.



Trials show that our *laddoo* prototypes achieved acceptability of 75% to 85%.

Our Partners

We're partnered with McGill University's Centre for the Convergence of Health and Economics, a local Indian food producer (JVS), India's National Institute of Food Technology, Entrepreneurship and Management, to name a few.



With our partners spanning private, public, and research spheres, we have been able to draw on:

Business approaches to scale

NGO approaches to nutrition

The local context

Cutting-edge research

Networks with leading institutions

Business Model Innovation

Our profits go towards the MotherFood Social Investment Fund (MoFSIF) - subsidizing the cost of providing low income adolescent, pregnant, and lactating women with nutritious food.

Objectives

- To develop a traditional Indian food in a modern manner: fortified *laddoos* to combat maternal and child malnutrition
- To make a nutritious, affordable, and enticing food product for mass scale consumers

Next Steps

Our approach creates sustainable solutions that benefit local farmers, food processors, distributors, and in particular women and their children.

From our shared areas of focus in: food systems, new solutions and country impact, we seek to collaborate with the Bill & Melinda Gates Foundation to combat malnutrition and poverty.