

FINAL REPORT APPENDIZES 11 TO 20_INSTITUTO BRASILEIRO DE DEFESA DO CONSUMIDOR

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IDRC GRANT / SUBVENTION DU CRDI : -



WWF Global Action Platform for Sustainable Consumption and Diets

Date: Monday 13th June 2022

Time: 09h00-10h30 CLT, 10h00-11h30 BRT, 13h00-14h30 UTC, 15h00-16h30 CET, 19h00-20h30 GST

Check your local time here: <https://worldtimebuddy.com>

Join the meeting online: <https://wwf.zoom.us/j/5060693769>

Meeting ID: 506 069 3769

Find your local number: <https://wwf.zoom.us/u/acpc9Tw7Gy>

Speakers

Vivian Maduekeh, Global Alliance for the Future of Food (Moderator)

Ana Paula Bortoletto Martins, Brazilian Institute of Consumer Protection - IDEC & Latin American and Caribbean Nutrition and Health Community of Practice - COLANSA

Camila Corvalán, Institute of Nutrition and Food Technology of Chile - INTA & COLANSA

Beatriz Champagne, Coalition for Americas Health - CLAS & COLANSA

Format: Format: 20-25 minutes panel discussion with 2-3 panelists.

DRAFT SCRIPT

13h00	Speakers connect to Zoom	ALL SPEAKERS	<ul style="list-style-type: none"> • Sound and video checks. • Final recap on house rules and last minute clarifications on the run of the show: <p><i>House rule: I will try to be mindful of time. I will remember the time allocated for your answers before passing the floor. I will also recap the agenda when making the introduction of the session.</i></p> <p><i>Please leave the cameras on during the whole panel. Someone will be responsible for spotlighting when you are speaking and for presenting your slides (in case you have sent us), so you don't need to worry about those things.</i></p>
13h50	Buffer		
00h00 - 00h03	Welcome, setting the stage	Moderator: Matheus Alves Zanella, Global Alliance for the Future of Food	<p>[General welcome / Introduces organizations' behind the seminar]</p> <p><i>Welcome everyone, good morning, good afternoon, good evening. Welcome to XXXXX.</i></p> <p><i>My name is Vivian Maduekeh, and I am from the Global Alliance for the Future of Food, a strategic alliance of philanthropic foundations working together and with others to transform food systems today and for future generations.</i></p> <p><i>I am particularly pleased to be your moderator today to discuss Sustainable, Healthy and Inclusive Diets in South America & Caribbean</i></p> <p>[Context].</p> <p><i>Th objective of this session is to highlight the key messages and priorities of the various regions in the context of sustainable consumption and healthy diets. We had colleagues from the African region on our last call. On today's meeting, we have some of the leading voices in the Latin American region, who will share their perspectives. These 3 speakers are all members of COLANSA: A community of practice that helps promote health and healthy, sustainable and inclusive eating in Latin America and the Caribbean.</i></p> <p>[Introduce Speakers: Ana, Camila, Beatriz].</p> <ol style="list-style-type: none"> 1. <i>Ana Paula Bortoletto is a Nutritionist and Researcher. She works with IDEC (Brazilian Institute for Consumer Protection)</i> 2. <i>Camila Corvalán, Institute of Nutrition and Food Technology of Chile -</i> 3. <i>Beatriz Champagne, Coalition for Americas Health - CLAS</i>
00h03 - 00h12	Opening remarks	Ana Paula, Camila Corvalán, Beatriz Champagne	<p>00h03</p> <p><i>The term sustainable consumption means different things to different people. Can you share what sustainable consumption and healthy diets mean to the LATAM region and the communities you work with.</i></p> <p><i>What narratives have you gleaned from the global conversations on a sustainable and healthy diet. How does this narrative reinforce or contradict the priorities of the region?</i></p>

			<p>Ana Paula, IDEC & COLANSA (3 min)</p> <p>Camila Corvalán, INTA & COLANSA (3 min)</p> <p>Beatriz Champagne, CLAS & COLANSA (3 min)</p>
00h12 - 00h16	Second round	Ana Paula, Camila Corvalán, Beatriz Champagne	<p>00h12</p> <p><i>Can you share positive examples of efforts to promote sustainable and healthy consumption in the LATAM region? (1-2 min each)</i></p> <p>Camila Corvalán, INTA & COLANSA (1-2 min) Ana Paula, IDEC & COLANSA (1-2 min) Beatriz Champagne, CLAS & COLANSA (1-2 min)</p>
00h16 - 00h25	Third round	Ana Paula, Camila Corvalán, Beatriz Champagne	<p>00h16</p> <p><i>What key messages and/or calls to action are important for us to consider as we advocate for sustainable consumption and healthy diets?</i></p> <p>Beatriz Champagne, CLAS & COLANSA (3 min)</p> <ul style="list-style-type: none"> The importance of working together and joining forces across sectors: opportunity to share the purpose of COLANSA. It is important to galvanize a movement beyond individual countries to exchange success stories and tools. This will ensure that when one country advances, other countries advance. In the region, joint work was done on tobacco and this is extending to FOP labeling. <p>Camila Corvalán, INTA & COLANSA (3 min)</p> <ul style="list-style-type: none"> Tensions around the double burden of malnutrition, ultra-processed foods, food industry influence, and conflict of interest. <p>Ana Paula, IDEC & COLANSA (3 min)</p> <ul style="list-style-type: none"> The need to build a network of communications professionals across the region to shape the messaging and narratives and counter industry messaging on healthy diets.
	Q&A: Questions from the audience	Ana Paula, Camila Corvalán, Beatriz Champagne	[Time allowing] The Moderator can take questions submitted through the Q&A/chat box.
00h25	Ends		