



## Work plan and engagement strategy Colombia

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## + Who we are

**Anáas** is a Colombian NGO created in 2013 by a group of economists and health policy practitioners. We work on a project-by-project basis, organizing project teams and coordinating partnerships with government and other NGOs and academic institutions.

Our mission: To promote best practices in public health policy making by generating and disseminating reliable evidence.

Our priority: to contribute to implementation of **Agenda 2030** in Colombia and LAC, in particular advocating for the development of commitments with an impact in **SDG 3**.



# + Colombia: Work plan



- Data management: updating, including new sources Y1
- ECEA
  - Update and subnational results Y2
  - Development of dynamic ECEA, including user friendly platform Y3
- Advocacy opportunities
  - National Development Plan (Design, Congress approval, implementation) 2018 -2022
  - Public Health Plan 2021-2030 (Design)
  - Sub-National development plans (selected regions) 2020-2024
  - Agenda 2030 Commission 2018-2022
  - High commission against illicit trade 2018-2019
  - Tax reform 2018-2019



BI: Forum  
Taxes and development

BI: Workshop  
Tax monitoring system

**Jun-18**  
• Presidential election outcome 17 June  
• Transition teams start working

**Jul-18**  
• New Congress July 20  
• Debate e-cigs regulation starts

**Aug-18**  
• New president takes office Aug 7  
• Discussion of National Development Plan start

**Sept-18**  
All Ministers are appointed

**Oct-18**  
New tax reform discussions

**Nov-18**  
• Protocol Illicit trade starts debates

**Dec-18**  
Tax reform presented to Congress

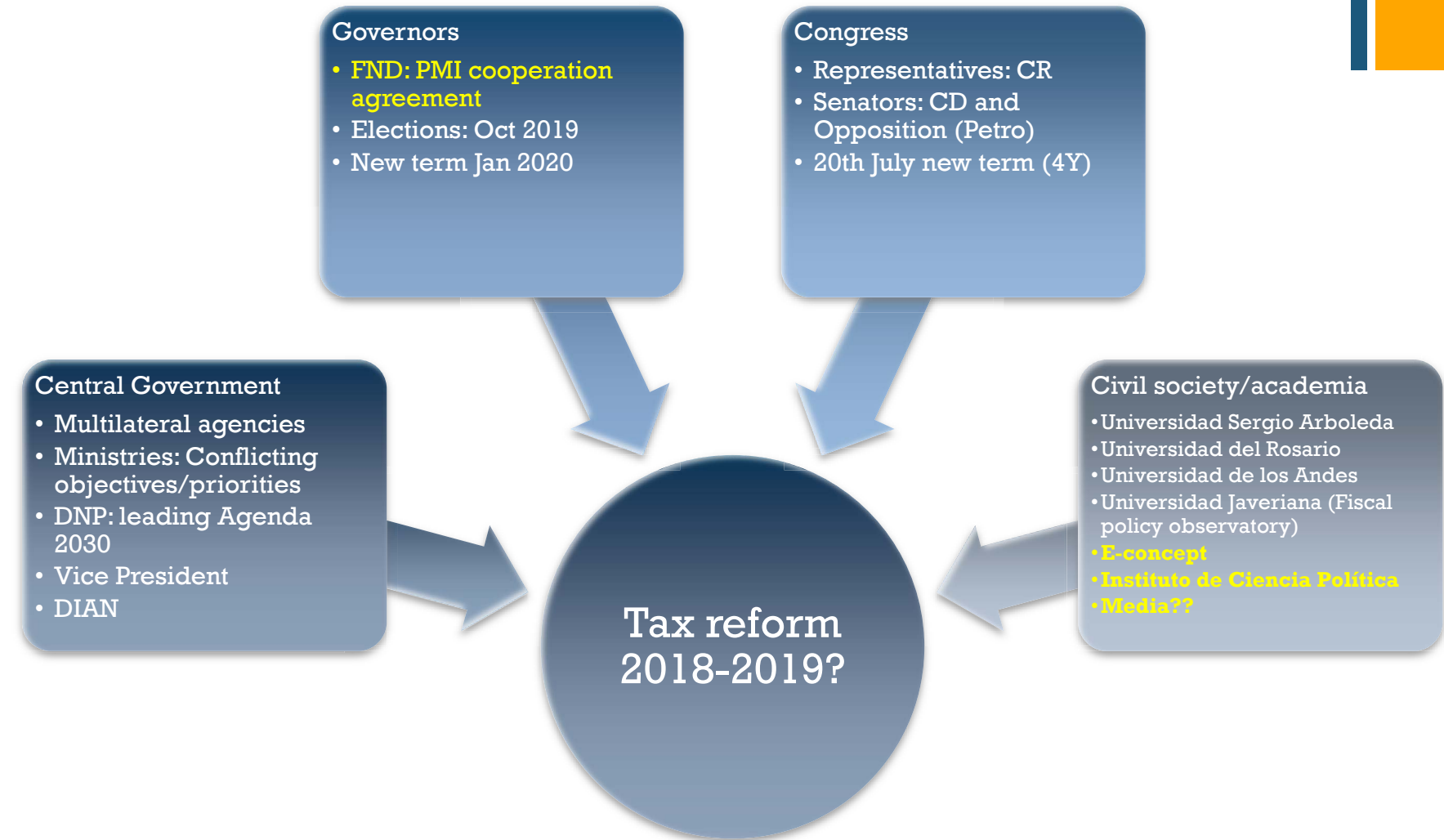
**Jan-Feb 19**

INSP-IDRC: Meetings with NEW members of Agenda 2030 commission

Dissemination of results: advocacy material

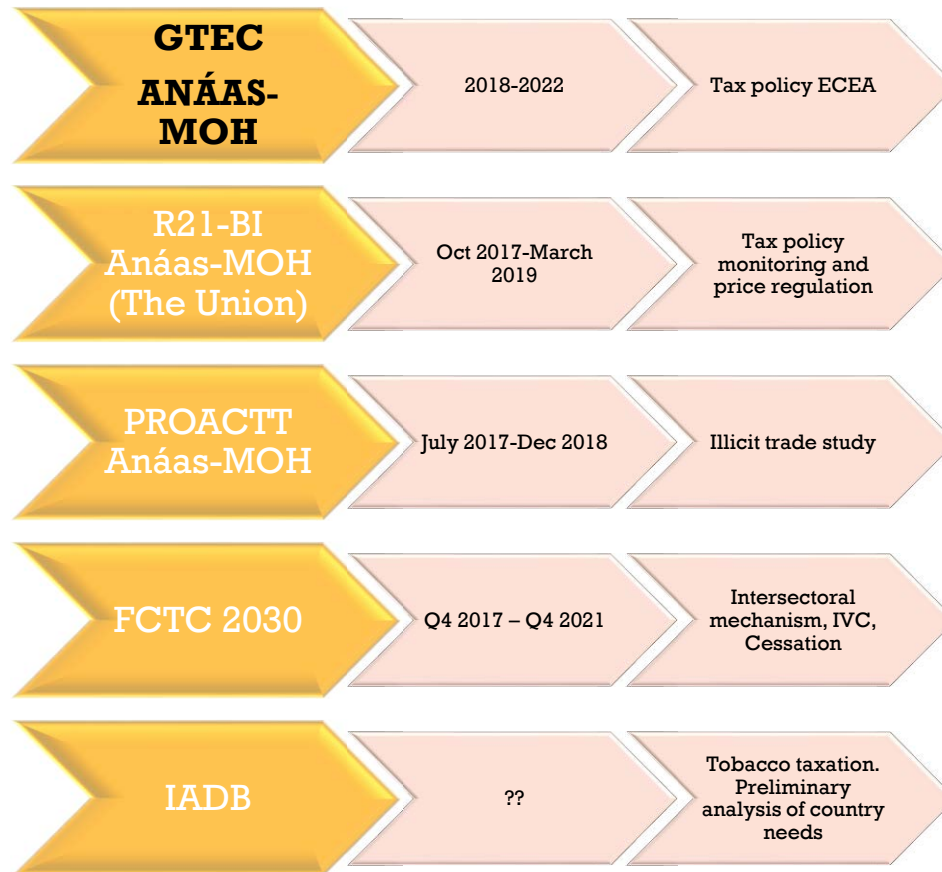
BI:  
International Forum Illicit trade

# + Colombia: key stakeholders





# Colombia: interaction with other initiatives



**Tobacco tax  
evidence  
based  
advocacy**

# + One year after the tax reform...



- Video [aquí](#)



# Anaías

(Anash): Tejiendo bienestar

Gracias



VeeduríaCiudadanaControlTabaco



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[www.veeduriacontroltabaco.org/](http://www.veeduriacontroltabaco.org/)



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