

Business Hub

Kenya Looks East for higher coffee earnings

Most of the arabica bean sold in Europe, but country now eyeing China

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Kenya is targeting China and other Asian markets to boost coffee earnings that continue to fall because of the country's low production and decline in global prices.

The Coffee Directorate, one of the nine agencies under the Agriculture, Fisheries and Food Authority (AFFA), has said it is pursuing newer markets including the US to increase earnings. Kenya sells most of its arabica coffee



A partial view of one of Africa's largest solar carports that officially opened at Garden City Mall.

In Brief



Varsity-led plan to spur agribusiness

USIU-Africa Global Agribusiness Management and Entrepreneurship (GAME) centre will apply a Sh33 million grant awarded for an 18-month research programme to expand business opportunities for youth in the fish and poultry sectors. To be implemented by a consortium of partners—USIU-Africa through GAME Centre, License to Grow (Netherlands), Van Hall Larenstein University of Applied Sciences (Netherlands) and Michigan State University, USA—the project will use the USIU metropolitan Living Lab model to guide 60 current and aspiring youth and women entrepreneurs in developing profitable agribusiness enterprises. "We at United States International University-Africa are committed to equipping the youth and women with these skills," said USIU-Africa associate deputy vice-chancellor, Academic Affairs, Prof Francis Wambalaba during the opening session of the GAME workshop.