



Final Report

Innovation Contest in Knowledge Management and Knowledge Sharing in Agriculture and rural Development in the MENA Region

PROJECT MANAGER

Dr. Mohammed M. Ajlouni

AARINENA Executive Secretary

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INTRODUCTION:

The Association of Agriculture Research Institutions in the Near East & North Africa (AARINENA), in cooperation with [KariaNet (partnership between IDRC and IFAD), The regional Center on Agrarian Reform & Rural Development for the Near East (CARDNE), and the Regional Office for the Near East (FAO/RNE) launched an Innovation Contest in Knowledge Management and Knowledge Sharing in Agriculture and Rural Development in the MENA Region.

This activity aimed at promoting the adoption of knowledge sharing practices in agriculture and rural development in countries of the Middle East and North Africa region. The grants goals to organize a thematic regional innovation contest through a competitive process to be led, implemented and documented by AARINENA. The overall objective of the contest is to encourage and solicit partners from across the region to document and share their innovation ideas and success stories and to bring to attention of decision makers, farmers and their organizations, researchers and development practitioners as well as International organizations innovations that are worth scaling up and replication.

Innovations are new ideas or new use of old ideas that help in solving a technical and/or a social problem. The type of innovation we are looking for is something that improves community livelihood; sustainable, reproducible and achievable under the local conditions. Because this contest focus is on knowledge management and knowledge sharing in rural and agricultural innovations, they can be understood as those creative solutions to practical problems, and those imaginative ways to take advantage of opportunities that arise in rural settings, (farming landscapes, but also small rural towns and the economic and social linkages that exist between the rural and urban worlds).

Regional Priority themes in agriculture and food security were discussed in regional meeting KariaNet organized earlier. There is a large consensus that group of priority topics have come on the top list. Adoption of new technologies for agricultural productivity enhancement; linking small scale farmers to market; Post-harvest practices to reduce loss in perishable crops and commodities; and innovation in climate smart practices among small scale farmers. The impact of this type of rural and agricultural innovation on women and youth empowerment in rural development remains one of the criteria of their relevance.

Innovation contests have proved their effectiveness in fostering reflection and learning between individuals' and organizational' practices. They create an incentive for sharing innovation and learning (from technologies and local and empirical knowledge by communities and projects) within a short term and create an opportunity for scaling up local experiences across the region. A current challenge in agriculture and rural development in the NENA region is the lack of systemic mechanisms for dissemination and Knowledge sharing about the different innovations tested locally. Thus, the present activity intends to map out existing innovations (past and ongoing) in specific topics in agriculture and food

security and the drivers of their success for further replication and scaling up by farmers and their organizations, decision makers, researchers and development practitioners and media and donor organizations.

AARINENA experience in organizing such competitions has shown that the selection of innovations and reward to the innovators is not the sole source of learning. The entire process (from design to implementation and evaluation) generates a tremendous opportunity to exchange with innovators of different categories (farmers, researchers, development practitioners) and understand the context in which innovation take place (rural innovation system environment).

The first challenge in the success of an innovation contest remains the selection and definition of the topic and theme. In the present contest, the selection was done based on corporate learning of AARINENA and KariaNet (IDRC-IFAD). Regional consultations have led to a list of themes of relevance. The selected topics in agriculture and food security were discussed in regional meeting KariaNet organized earlier. There is a large consensus that group of priority topics have come on the top list. Adoption of new technologies for agricultural productivity enhancement; linking small scale farmers to market; Post-harvest practices to reduce loss in perishable crops and commodities; and innovation in climate smart practices among small scale farmers.

The second challenge is the call for innovation language, the success in reaching out to innovators keen to share and the quality of incentives rewarding the effort of the innovators to present their ideas and experience in the requested format and content and in best quality. Innovators might not be skilled at packaging and sharing their rural innovation. A way to mitigate this constraint is to encourage innovators to cooperate with project members skilled in media and writing.

The third challenge is related to the time and timing given to the innovators to prepare for submission of their success stories. The ultimate benefit of this in agriculture and food security is two folds. The collection of good quality material and knowledge products to be made accessible through an innovation map of the region, an open access database(public good) that benefits users from the region and worldwide, and a handbook on the process of knowledge products harvested, and the lessons learned will be published for further learning across the region and beyond.

INNOVATION CONTEST

Objectives:

The main objective of this contest is to encourage the documentation and sharing the innovative ideas and success stories from across the region related to the priority themes in agriculture and food security and focusing on small scale farmers.

The Specific objectives of the contest are:

- Encourage innovators to use online tools for innovations and knowledge products' repositories to facilitate the collection of success stories generated by innovators.
- Create incentives for use of online tools to share access and utilize innovation products.

- Promote the culture of competition in knowledge management and Information and knowledge sharing in selected topics in agriculture and rural development in the MENA region.
- Create an opportunity for scaling up innovations in agriculture through proper dissemination of success stories.

This contest targeted:

- Farmers, associations of producers, processors and/or traders, and (NGO's);
- National agricultural research organizations and/or development organizations, universities;
- International organizations that produce technologies and knowledge of use by small Farmers and small rural enterprises; organizations that work with small farmers and/or rural enterprises.

In the following countries of the region:

Algeria, Egypt, Jordan, Lebanon, Morocco, Tunisia, Sudan, Palestine and Yemen.

METHODOLOGY:

The purpose of this fund granted to AARINENA under this agreement is to provide Innovation Awards in different disciplines of agriculture according to the themes identified earlier.

The innovation contest was conducted in three steps allowing for as much participation as possible:

1. The design of the call for multi-thematic and multi-country innovations.
2. The design of a platform to harvest applications to simplify the submission process.
3. Ensure a fair review and selection process based on clear information to innovators and consistent and objective criteria allowing for comparison and fair assessment.

A fourth step will be taken by AARINENA which include a Plan of dissemination and documentation that will make the final products accessible to the future users and extracts the main lessons and learning from the process for further replication.

The following activities was undertaken to achieve the above purpose:

1. Appoint a resource person to contribute and follow up substantively on the design, implementation, and systematization/documentation of this process.
A resources person was appointed to Follow up on the day by day work of the Contest; Ensure the general flow of the Launching of Contest; develop the TOR's of the task force members; organize workshops for the contest; and helping in the development of the final report.
2. Selection criteria:
The selection criteria for the Innovations was developed by the project team and shared with the other partners (Annex I).
3. The call for innovation.
The call for innovation and the review process was led by AARINENA and was elaborated jointly by the partners in this activity. The call was announced by all

partners websites, the newspapers of some targeted countries, and the personal and official e – mails were used also.

4. Develop the contest platform to harvest applications.

To simplify the submission process, we use very simple application form (Annex II) can be access through the platform. The platform was developed and managed by FAO/RNE.

5. Advertise for the contest:

The call and the criteria for granting awards for the innovations was announced in various agricultural forums and organizations, professional agricultural development journals, websites of the contest partners; KariaNet (IDRC and IFAD) ; AARINENA, and FAO/RNE. In Additional to the newspapers of some targeted countries.

6. Form the evaluation team:

The evaluation team was formulate from highly qualified practitioners, and experts selected by FAO, AARINENA and KariaNet from a list of experts nominated by the member countries research institutions according to the previously developed TOR's (Annex I).

7. Final assessment by the evaluation team was conducted to select the candidates According to the criteria developed in point 2 above and documented in the evaluation report. (Annex III)
8. A workshop was conducted and successful candidates were invited to present their innovations and to deliver a certificate of innovation (Annex IV) along with fund to the innovation winners.
9. Detailed report covering process, events, main observations, lessons learned and knowledge products was developed and send to all partners.

THE PRIZES:

Twelve Prizes was Awarded, 4 for each category as below:

- ✚ 5,000 USD (for the four first awards).
- ✚ 3,000 USD (for the four second awards).
- ✚ 1,000 USD (for the four third awards).

PROCESSES AND TIME TABLE:

- Innovations contest started from May 15, 2013 until Sept 1st, 2013. (6 pm GMT)
- Then it has been extended up to October 1st, 2013 upon different individuals request
- Second extension was done to give more opportunity to more interested persons to take part in this contest up to October 15th 2013.
- The contest platform: <http://neareast.fao.org/pages/Innovation/Innovations.aspx>

THE CONTEST OUTPUTS:

Output 1. The call for The innovation designed and send to all targeted countries for announcement (Annex V)

Output 2. Online innovation platform, 71 innovative experiences submitted to the contest was documented and compiled in an innovation platform.

- Output 3.** Online Winning Innovative Experience database, the winning experiences disseminated through AARINENA and FAO/NE websites and it will be send to other partners such as KariaNet and GFAR websites.
- Output 4.** Process documentation and systematization: a step-by-step guide/e-handbook on the process which captures the main process and lessons learned will be developed later by AARINENA.

LESSONS LEARNED

- ✦ The time giving to this contest was 6 months which was very short time, this time need more time to document more innovations and give more time to evaluators.
- ✦ It was very difficult to reach all targeted innovators, especially farmers. The project team uses all possible means to do that, we think for the future an outreach and awareness campaign. Should be conducted as integral part of the contest.
- ✦ The process followed and documented in this report should be disseminated to other organizations to be utilized in conducting their innovation contests.
- ✦ This exercise approve that this region has potential for improvement due to the high number of innovative ideas documented by the contest.
- ✦ The evaluation team found a lot of potential research initiative that need a support from the organizers to be implementation in the region.

Annex I

The Innovation Evaluation Criteria

and

Terms of Reference for the Evaluation Team

Innovation contest in knowledge management and knowledge sharing in agriculture and rural development in the MENA region

Terms of Reference for the Evaluation Team and The Innovation Evaluation Criteria

II. The Innovation Evaluation Criteria

The evaluator rating the overall design and approach, implementation, and impact aspects of the innovation and provide individual ratings according to the following criteria:

- 1- The innovation goal and idea should be in line with the contest priority areas and should focus on practices related to the contest themes in Access to market or linking farmers to market; Post-harvest; crop improvement and smart practices in climate change.
- 2- The idea of the innovation should solve a problem or identified as an opportunity for improving the livelihood of the potential beneficiaries.
- 3- The innovation concept is feasible and appropriate in addressing the need for reducing poverty, through: Adoption of new technologies for agricultural productivity enhancement; linking small scale farmers to market; Post-harvest practices to reduce loss in perishable crops and commodities; and innovative in climate smart practices among small scale farmers.
- 4- The innovation is more appropriate if it target food-insecure beneficiaries and if it is clearly pro-poor oriented.
- 5- The innovation approach should validate and demonstrate good agricultural practices effectively.
- 6- The innovation methodology and timelines are clearly defined and realistic.
- 7- The innovation is well managed and it has evidence of feasibility and cost-effectiveness.
- 8- Appropriate procedures and technology used in the innovation where the beneficiaries are able to absorb the innovation findings and results and it can be upscale and out scale to other communities easily.
- 9- Innovation should have evidence of impact on improving the local community livelihood and it can be disseminated easily.
- 10- The innovation experience should be recent and have an evidence of long-term sustainable in light of the observed efficiency and cost-effectiveness levels and the results are likely to lead to clear impact on the beneficiary livelihood.
- 11- The innovation should provide learning opportunities to a large number of people, organizations, and industry networks to speed adoption of innovative science and technology.

I. Terms of Reference for the Evaluation Team

To ensure the independence of the evaluation and the credibility of the findings, the evaluation was conducted by a team of external consultants and through a transparent selection process. The team included members with an appropriate balance of expertise in evaluation methodologies, relevant technical expertise and practical experience and had the professional qualifications and experience required to successfully cover all the activities as indicated in this contest.

Procedures for team appointment and evaluation:

- To avoid conflicts of interest in the evaluation process, AARINENA secretariat asked member countries to nominate experts to the evaluation team.
- Applications were reviewed by the contest partners and the selected members were provided with all documents by e-mail to review it at home before the meeting.

Evaluation team tasks:

- 1- Review the evaluation criteria in the contest and develop new comprehensive criteria for evaluation. Team members have to identify strengths and weaknesses for each criterion and should provide context for their comments based on the application.
- 2- Develops the evaluation forms. The team evaluation form includes ratings and comments for each evaluation criteria, and final rating for the contest. Comments should take the form of a statement of key strengths and key weaknesses, in the light of the criteria. Team members are encouraged to observe the following additional guidelines:
 - Avoid comments that give a description or a summary of the application.
 - Avoid the use "I think..." or "I guess"etc.
 - Evaluate the proposed work and not the work they think should have been proposed.
- 3- Prepare a ranking list of all the evaluated applications.
- 4- Prepare a final evaluation team report. The report should be signed by all evaluation team members.
- 5- Provide a paragraph summarizing the factors that informed their overall rating.

Required expertise / qualifications

The evaluation team members had at least the following qualifications:

- 1- A minimum of Master's degree in agriculture science and to the contest areas of interest.
- 2- At least ten years of relevant work experience.
- 3- She/he must have had experience in conducting analysis and developing reports in the innovation related areas.
- 4- Experience in handling scientific publications.
- 5- Have the professional qualifications and experience required to successfully cover one of the areas of interest in the contest.
- 6- Experience in innovations is an asset.
- 7- Experience in project evaluation in the region is an asset
- 8- Ability to work within an interdisciplinary team with different educational backgrounds and cultural orientations
- 9- Ability to communicate in a credible and effective manner and to represent the evaluation team where appropriate
- 10- Excellent reporting capabilities
- 11- Experts should at least have: A proven track record in the subject area he represents.
- 12- Knowledge and experience in preparing and formulating innovations and contest; and monitoring and evaluation formats
- 13- The experts must be independent and free from conflicts of interest.

Annex II
The Application Form



**INNOVATION CONTEST IN
KNOWLEDGE MANAGEMENT AND KNOWLEDGE
SHARING IN AGRICULTURE IN THE MENA REGION**

Application form (Annex A) For the Innovation Contest

1. Nominee Information	
Nominee Organization /individual (if applicable):	
Nominee First Name:	
Nominee Last Name:	
Nominee Email Address:	
Nominee Phone Number:	
Country of Residence	
Postal Code (if applicable)	
2. Title of Innovation	
3. Description of innovation	
<p>The description should include at least and not limited to the followings:</p> <p>i. The technical description of the innovation. The description should include for example, the way this innovation work, the process, the method of implementation, taking in consideration the call qualitative and quantitative criteria which include: Involvement of small producers; The learning opportunities; the practical part of the Innovation; the chances for replication; the impact, the financial stability, and the lesson learned.</p> <p>ii. How does the innovation address one or more themes of the contest?</p> <p>iii. What are the important successes factors the innovation? (i. e. the new process or addition to old process, the new technique which was not utilized before and makes this innovation new and economically feasible.)</p> <p>iv. How this innovation improve rural community livelihood, its social impact to date, as well as potential impact in the future. (i.e increase income, increase the cooperation among group of the community, improve the efficiency of local community institutional structures ...etc.)</p>	



استمارة الطلب (الملحق A)

إعلان جائزة الإبداع في الزراعة في منطقة غرب آسيا وشمال إفريقيا
نموذج التقديم للجائزة

١. معلومات عن المرشح	
	اسم الشخص/ المؤسسة
	الاسم الأول
	اسم عائلة
	البريد الإلكتروني
	التلفون
	البلد
	العنوان البريدي
٢. عنوان الاختراع	
- تفاصيل الإبداع/ الاختراع	
التفاصيل قد تشمل:	
- كيف تم هذا الإبداع / الاختراع	
- الوصف العملي للإبداع أو الاختراع	
- كيف يؤدي الإبداع إلى زيادة الإنتاج الزراعي وكيف يتم تعلمه	
- الإبداع يندرج تحت أي المواضيع التالية:	
١- تطويع التقنيات الحديثة للإنتاج الزراعي	
٢- ربط المزارعين بالأسواق	
٣- معاملات ما بعد الحصاد لتقليل الفاقد من الحصاد	
٤- تقنيات التأقلم للتغيرات المناخية	
٥- أيه مواضيع أخرى ذات علاقة بالإنتاج وتحسين دخل المزارع.	
- ما هي الأسباب التي أدت إلى نجاح المبدع / المخترع والتوصل إلى هذا الإبداع؟	
- كيف يساهم هذا الإبداع أو الاختراع في تحسين مستوى المعيشة للمزارعين والمجتمع المحلي؟	

Annex III
The Evaluation Report



Evaluation report of the applications for Innovation Contest in Knowledge Management and Knowledge Sharing in Agriculture and rural development in the MENA Region

Present:

- Dr. Ibrahim Hamdan (Team leader)
- Dr. Mohammed Al ajlouni - Executive Secretary of AARINENA
- Dr. Moaed Almeselmani - Contest Technical Resource Person
- Dr. Adel Abounaga – Eminent research officer (ARC-Egypt)
- Dr. Muien Qaryouti - Director General Assistant for Research (NCARE)

Absent:

- Prof. Dr. Abbas Elsir M. Elamin / Agric. Economist _Agricultural Research Corporation (ARC)
- Eng. Abdel Rahman AitLhaj / INRA/ANDZOA

The evaluation team met at AARINENA office located at ICARDA West Asia Regional in Amman; on Mon. 28/10/2013. The team reviewed and discussed the individual ranking report of the evaluation team.

The evaluation report was based on the applications received by the FAO website which includes 71 applications. The applicant languages were English, Arabic and French. The French applications were reviewed by Eng. Abdel Rahman AitLhaj from INRA/ANDZOA Morocco, the rest were evaluated by the six members of the team. The ranking of the applicants was tabulated and the averages were written in descending order and discussed by the presented team member, whom agreed on the following:

- I. Number of the applicants had misunderstood the objectives of the contest as (knowledge management and knowledge sharing) and includes good research initiatives, means (knowledge initiation) and not (knowledge management and sharing). The committee excluded those applications from the final evaluation and have separate recommendations Para. IV
- II. The twelve successful applicants were categorize by the evaluation team as follows:

Linking Farmers to market

1. Rateb AL- Rabadi / Jordan
2. Faten Mezni / Tunisia
3. Farouk Al-Salihi/ Yemen

Post Harvest

1. AbdElmonem Nasr/ Egypt
2. Saneya EL-Neshawy/ Egypt
3. Orwa Jaber Housheya/ Palestine

Adapt of new technology for crop improvement

1. Atef Aliewa / Egypt
2. Mohamed Abul-Soud / Egypt
3. Mohamed abdrabou / Egypt

Climate change adaptation

1. Lotfie Yousif / Sudan
2. Fadl Hashem / Egypt
3. Laila El Habaa / Egypt

The above selected applicants will be invited to the workshop ceremony which will be held in Amman, Jordan on 4th November 2013 and they will be awarded for their applications and requested to give short presentation about their innovations.

III. The committee found 16 applications are interesting and deserve consideration for future implementation in the region.

The committee decided to give them a Certificate of Recognition in knowledge Management and Sharing to be mailed to them, they are:

1. Ahmed Abu abdo/ Egypt
2. Hala El Amin / Sudan
3. Ahmed Hamdi/ Egypt
4. Mohamad Al Assody/ Yemen
5. Walid Samadi/ Jordan
6. Oqab Al Awamlah/ Jordan
7. Waleed Sultan/ Palestine
8. Ashraf Alhawamdeh/ Jordan
9. Sana' Al Syouf/ Jordan
10. Kmal Ahmad Abdallah Hriez/ Sudan
11. Naser Qadous/ Palestine
12. Ehab El-Sayed/ Egypt
13. Kamel Aloui / Tunisia
14. Mahmoudi Ramdhane / Tunisia
15. Hatem Mabrouk / Tunisia
16. Wissem AYEB/ Tunisia

IV. The evaluation team recommends that regional and international organization and co-sponsoring organizations for this contest should consider sponsoring the potential research initiative in Para. I for implementation in the region and we request AARINENA to follow up that with these organizations.

Annex VI
The Certificates



RECOGNITION CERTIFICATE

This is to certify that.....had awarded a certificate of recognition for his application:

to the

Knowledge Management and Knowledge Sharing contest in Agriculture and Rural Development in the MENA region.

Hammou Laamrani

Senior Programme Officer/IDRC

Fawzi El Sheyab

President/ AARINENA

Annex V

CALL FOR THE

INNOVATION CONTEST



CALL FOR THE

**INNOVATION CONTEST IN KNOWLEDGE
MANAGEMENT (KM) AND KNOWLEDGE SHARING
(KS) IN AGRICULTURE IN THE MENA REGION.**

I. Background

[KariaNet](#) (partnership between [IDRC](#) and [IFAD](#)), [AARINENA](#) and [CARDNE](#) are looking for innovations by research institutions, farmers, and NGO's. Innovations are new ideas or new use of old ideas that help in solving a technical and/or a social problem. The type of innovation of interest to KariaNet is something that improves community livelihood; is sustainable, reproducible and achievable under the local conditions. Because this contest focus is on knowledge management and knowledge sharing in rural and agricultural innovations, they can be understood as those creative solutions to practical problems, and those imaginative ways to take advantage of opportunities that arise in rural settings, (farming landscapes, but also small rural towns and the economic and social linkages that exist between the rural and urban worlds).

Rural and agricultural (local) innovation is the result of the introduction of a novel new way to do things (a new technology, a new organizational arrangement, new norms, or practices), in any dimension of the rural life (economic, social, institutional).

A rural (local) innovation often develops as the result of the combination of different types of knowledge (science, technology, practical knowledge, and traditional knowledge) with local assets or resources.

This combination is not spontaneous; it occurs as local actors (farmers, local decision-makers, entrepreneurs, but also researchers and development practitioners, NGOs, donors, etc.) interact with each other, learn (individually and collectively) and act collectively to promote change.

If you are one of those people or you know an individual or an organization whose work fits this category, this is your chance to participate.

Based on your nominations, the selection committee will document all the innovations and select the 12 innovators awardees.

II. Contest Framework

General Objectives:

The main objective of this contest is to encourage the documentation and sharing the Innovative ideas and success stories from across the region related to the priority themes in agriculture and food security and focusing on small scale farmers.

Specific objectives:

1. Encourage innovators to use online tools for innovations and knowledge products' repositories to facilitate the collection of success stories generated by innovators.
2. Create incentives for use of online tools to share, access and utilize innovation products.
3. Promote the culture of competition in knowledge management and Information and knowledge sharing in selected topics in agriculture and rural development in the MENA region.
4. Create an opportunity for scaling up innovations in agriculture through proper dissemination of success stories.

Example of potential themes to be awarded

The innovation should be in the following themes or any other themes related:

- Adoption and adaptation of new technologies for agricultural productivity enhancement;
- Strategies for linking small scale farmers to markets;
- Post-harvest practices to reduce loss in perishable crops and commodities.

III. Targeted Countries.

This contest is targeting the innovators in the following countries; Algeria, Egypt, Jordan, Lebanon, Morocco, Tunisia, Sudan, Palestine and Yemen.

IV. Eligibility

To be eligible, the innovation should meet one or more of the following criteria:

- The innovation should be practical and possible to implement under local rural community conditions.
- The innovation should have evidence of its effectiveness in improving rural community livelihoods and /or reducing poverty.

It should define very clearly the effects that could be achieved through scaling up the innovation and show an evidence of the possibility of scaling up.

- **The profiles can be submitted by:**

- a) A research or development organization working in MENA region that has developed experiences in the region, regardless of the source of funding.
- b) Small farmers' organizations, and/or private business companies working jointly with small farmers.
- c) Individuals or entrepreneurs that have created an innovation that meets the criteria listed above.

The following categories will be awarded:

- a) Farmers, associations of producers, processors and/or traders, and (NGO's);
- b) National agricultural research organizations and/or development organizations, universities;
- c) International organizations that produce technologies and knowledge of use by small Farmers, small rural enterprises and organizations that work with small farmers and / or rural enterprises.

V. Selection Criteria

The innovation will be evaluated based on the following criteria:

Formal Criteria

- The initiative must have been carried out in at least one the 9 countries listed above
- The innovation should have been implemented for at least a two-year period.
- The innovation experience should be recent (5 years) with a potential for replication and scaling-up.

Technical Qualitative Criteria

- The innovation should directly involve farmers (those that primarily use family labor in their farms), small processors, and/or traders.
- The innovation should provide learning opportunities to a large number of people and organizations facing the same challenge in the region.
- The innovation should focus on practices related to priority themes in from the farm level to markets; such as post-harvest systems; crop improvement and adaptation and adoption of new technologies; processing; commercialization; consumption (value chain focus); and water use efficiency.
- The innovation has elements that allows for its replication.

Technical Quantitative Criteria

- Impact: expressed in indicators such as number of people using the innovation or the knowledge, area where the technology is implemented, evidences in production increases, productivity, income, employment, nutritional gains, and environmental improvement (soils, water, biodiversity, etc).

- Financial sustainability and economic efficiency. Such as the annual income out of the innovation, for how long this revenue will continue. (specify indicators)
- Evidence: impact studies, statistical data, census, publications.
- Reproduction of the experience in similar situations or environments (i.e. Identifying target individuals and communities whom they can implement the same innovation. How to replicate the same experience in other places). Specify criteria
- Feasibility to draw lessons learned and opportunities for improvement. (i.e. List of lessons learned and suggestions on how this innovation can be improved in the future). Specify criteria

VI. Resources Allocation

Twelve Prizes will be Awarded, **4 for each award** as below:

5,000 USD for the four first award.

3,000 USD For the four second award.

1,000 USD for the four third award.

VII. Process and time table

1. Innovations will be accepted until Sunday June 16th, 2013. (6 pm GMT)
2. The contest Application form (Annex A) should be filled and sent to the following addresses before the above deadline: AARINENA, IDRC / KariaNet project
3. Applications that pass the eligibility assessment will be reviewed and ranked by a task force of external reviewers (practitioners, and technical experts) using the above criteria.
4. After the qualification process, a public meeting will be organized to invite the winners to present their innovations and to deliver a certificate of innovation along with the award to the innovation winners.

VIII. Recommendation for preparing the Case profiles

1. The innovation must be concise and clear, keeping a logical and clear thread, without dwell on irrelevant details.
2. They must be written in English, Arabic or French in a maximum of 10 pages using single-spaced, Arial 11 (attachments are allowed), Multimedia products can be used to document the innovation and be sent with application or uploaded on the website link set to this purpose.
3. Shall be filled in Form 1 attached to this document.
4. Applicants might be asked to provide more information as needed.

Annex – A

Application form for the Innovation Contest

1. Nominee Information

Nominee Organization/individual (if applicable):

Nominee First Name:

Nominee Last Name:

Nominee Email Address:

Nominee Phone Number:

Country of Residence

Postal Code (if applicable):

2. Title of Innovation:

3. Description of innovation:

The description should include at least and not limited to the followings:

- i. The technical description of the innovation.

The description should include for example, the way this innovation work, the process, the method of implementation, how to implement it, .etc. Taking in consideration the call qualitative and quantitative criteria which include: Involvement of and small producers; The learning opportunities; the practical part of the Innovation; the chances for replication; the impact, the financial stability, and the lesson learned.

- ii. How does the innovation address one or more themes of the contest?

- iii. What are the important issues you think is inspiring the innovation and considered as new addition to the old things?(i. e. the new process or addition to old process, the new technique which was not utilized before and make this innovation new and economically feasible.)

- iv. How this innovation improve rural community livelihood, its social impact to date, as well as potential impact in the future. (i.e. increase income, increase the cooperation among group of the community, improve the efficiency of local community institutional structuresetc.)

Note: Videos, Pictures, Stories ...etc, will be uploaded on the website