

The Canadian Museum of Nature,
The International Development
Research Centre (IDRC)
and Worldwide TV Associates
Present

the Canadian premiere of a new
half-hour television special:

Pat Mooney: No More Hunger



Thursday, August 19, 2004
7:00 PM
Canadian Museum of Nature
240 McLeod Street, Ottawa
Free Admission.



The Documentary

PAT MOONEY: No More Hunger is a new television profile of one of Canada's most committed activists on issues of food security and plant genetic resources.

For more than 30 years, Pat Mooney has worked to alert the world to the loss of plant genetic resources and to lobby for strategies to conserve biodiversity. Through the 1980s, he anchored a global campaign against the concept of control of intellectual property rights over the world's food supply. Today, he is the Executive Director of the ETC Group (Action Group on Erosion, Technology and Concentration), which is dedicated to the conservation and sustainable advancement of cultural and ecological diversity and human rights. He is also the author of several seminal documents and books, including *Seeds of the Earth*, credited as being the first analysis to draw international attention to the loss of agricultural genetic resources.

In recognition of his work, Mr. Mooney has received many awards, such as the 1985 Right Livelihood Award (the "Alternative Nobel Prize") from the Swedish Parliament. In 1998, he won the Pearson Peace Medal from the United Nations Association in Canada, which called him a "visionary who recognized the dangers of agricultural technology long before the rest of the world."

The Event

A free public screening of the 30-minute documentary will take place in Ottawa at 7:00 pm on Thursday, August 19, 2004 at the Canadian Museum of Nature.

A discussion with Pat Mooney and filmmaker Lyell Shields of Worldwide TV Associates will follow the screening.

Refreshments will be served.



PAT MOONEY: No More Hunger

Produced by Worldwide TV Associates
with the support of the Government of Canada
through the Canadian International Development
Agency (CIDA) and the International Development
Research Centre (IDRC) in association with The
Canadian Learning Television Network (CLT)